

'73 Matador

AMC





'73 MATADOR
The roomy intermediate.



Matador 4-dr. Sedan shown in Copper Tan Metallic.



Matador Wagon shown in Grasshopper Green Metallic.

MATADOR

WHAT YOU GET AS STANDARD EQUIPMENT:

"SAFE-COMMAND" features.

- New energy-absorbing recoverable front bumper.
- Stronger, rear bumper with steel-reinforced rubber bumper guards.
- Auto-Loc seat belts with quieter warning buzzer.
- Single-unit body construction.
- Two front shoulder belts.
- Energy-absorbing steering column.
- New captive engine mounts.
- New soft-feel control knobs with international symbols.
- Two front-seat head restraints.
- Double-safety brake system.
- Brake system warning light.
- Self-adjusting brake linings.
- Corrosion-resistant brake lines.
- New safety-shaped horn bar.
- Side marker lights.
- Left-side rear-view mirror.
- Electric windshield washers.

- 2-speed electric windshield wipers.
- Non-glare wiper blades.
- Non-glare finish on inside parts.
- Anti-theft ignition, steering, and transmission lock.
- Advanced exhaust/emission controls.
- Safety-shaped armrests, front.
- Padded instrument panel and sun visors.
- High-strength door locks.
- Safety-shaped door handles.
- 2-key locking system.
- Front seat-back lock.
- Positive crankcase ventilation.
- 4-way hazard warning signals.
- Glove box lock.
- Cargo compartment lock in wagon.
- Safety-rim wheels.

Additional standard features.

- Thick cushioned front seats.
- Full-synchromesh 3-speed manual transmission.
- Vinyl body-side scuff molding.
- Deep-dip rustproofing.



- **A.** Dual-swing wagon tailgate. There are times when you want a tailgate to swing down flat. And times when you want it to swing out. This one does both. Quickly. Easily.

- Distinguished new grille with black finish.
- New taillight lens for sedans and hardtops.

- New hood insulation for a quieter ride.
- Engine — 232 CID Six. (258 CID Six on wagon.)
- Cigarette lighter.
- Coat hooks.

We back them better simply because we build them better.

MATADOR

WHAT YOU GET AS STANDARD EQUIPMENT:

- Smooth-riding coil spring at each wheel.
- Weather-Eye heating.
- Twin ball-joint front suspension system.
- Baked on acrylic enamel paint.
- Big 50-amp battery with translucent case.
- Tempered side and rear glass.



- **A.** Vent window, standard. An easy way to increase inside ventilation when you need it.
- Molded ceiling headliner.
- Dual, Hi-Intensity headlights.
- Heat-treated exhaust valve seats for longer wear. (6-cyl. engine)
- Dome light, sedan and wagon.
- Two side-pillar lights for hardtop.
- Filters in fuel tank and carburetor line.
- Special carburetor air cleaner.
- Durable color-keyed carpeting. Rubber mat for wagon cargo area.
- Ash tray, front and rear.
- Anti-smog devices.
- Fuel tank-vapor control.
- Sway-bar up front.
- Full-flow oil filter.
- Dual-note horn.

Dimensions.

- Wheelbase: 118 inches.
- Sedan and hardtop trunk space: 18.2 cubic feet.
- Wagon trunk space: 99.1 cubic feet, including underfloor storage.
- Fuel tank: 16.3 gallons for sedans and hardtops. 16.7 gallons for wagons.



Durable "Uganda" perforated-vinyl trim option in green. For bench, individual reclining and bucket seats (hardtops only). Standard on wagon. Bucket seats shown here.

WHAT YOU CAN ORDER:

Optional equipment.

- All-season air conditioning. Includes heavy-duty engine cooling system, 50-amp battery, and 51-amp alternator.
- Power steering. Recommended with air conditioning.
- Power brakes.
- Power disc brakes, front.
- Power lift window for wagon tailgate. Standard on 3-seat wagon.
- Cruise-Command automatic speed control. V-8's only.
- Tinted glass, all windows. Recommended with air conditioning.
- Tinted windshield.
- Third seat for wagon. Comes with 2-seat belts, carpet mat, and power lift tailgate window.
- Rear window defogger (N.A. on wagon).



- **B.** Order these individual reclining seats, and you're sitting in the land of luxury. They adjust to any angle you want. And then thoroughly relax you.
- Wagon tailgate air deflector.
- Luggage rack for wagon roof.
- Vinyl roof for sedan and hardtop in black, white, blue, green, or cinnamon.
- Two-tone color.

- Non-standard color.
- Wood-grain, color-keyed side and rear panels for wagon.
- Vinyl trim for sedan and hardtop bench seats.
- "Tropicanna" fabric trim for individually reclining seats.
- Vinyl bucket seats for hardtop.
- Adjust-O-Tilt steering wheel.
- Stowage/litter container pouch in each front door.
- AM push-button radio.
- AM/FM push-button multi-plex stereo radio.
- Rear speaker, sedan and hardtop. With AM radio only.



- **C.** Our inside hood-release. Order it, and you can forget about groping around for a hood latch.
- **Visibility group.** Includes remote-control left outside mirror, visor vanity mirror, inside hood release, deluxe electric wipers, electric clock, and cargo-net for wagons.
- **Deluxe electric wipers.**
- **Light group.** Trunk or cargo light, two courtesy lights, glove box light, ash tray light, parking brake warning light, headlights-on warning buzzer, and rear door switches.
- **Cargo-mat carpet.** Included with third-seat wagon option.
- **Sports steering wheel, 3-spokes.**
- **Wheel covers.**
- **Custom wheel covers.**
- **Spoke-style wheels.**

Performance options.

- **Dual exhausts for 360 CID 4-barrel engine (Std. on 401 CID).** Increases available net horsepower.
- **Twin-grip differential.**

Heavy-duty options.

- **Trailer towing package No. 1.** For trailers up to 2000 lbs. You get a car-to-trailer wiring harness kit, heavy-duty engine cooling and handling package.

- **Trailer towing package No. 2.** For trailers from 2000 lbs. to 5000 lbs. You get same as package number one plus, auxiliary transmission oil cooler and adjustable air-shock rear suspension.
- **Heavy-duty 70-amp battery.**
- **Handling package.** Includes heavy-duty springs and shock absorbers, plus rear sway bar.
- **Rear sway bar.**
- **Engine block heater (600 watt).**
- **Protection options.**
- **Undercoating.**
- **Protection group.** Includes stainless steel door edge guards, and color-keyed vinyl floor mats.

1973 New Car Guarantee

When you buy a new 1973 AMC car from an American Motors dealer, American Motors (Canada) Limited guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the 50 United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

This guarantee is, to the extent not prohibited by law, in lieu of all other guarantees or warranties, express, implied or implied in law, of American Motors (Canada) Limited or others, including implied warranties of merchantability or fitness for a particular purpose.

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring any obligation whatsoever.

Tire specifications

Tire	Sedans & Hardtops	Station Wagons
E78 x 14 Black (White line optional)	STD.	
E78 x 14 Belled Black (White line optional)	OPT.	
F78 x 14 Black (White line optional)	OPT.*	
F78 x 14 Belled Black (White line optional)	OPT.	
FR70 x 14 Radial White	OPT.	
E60 x 15 Black with white letters	OPT.**	
H78 x 14 Black (White line optional)		STD.
H78 x 14 Belled Black (White line optional)		OPT.
HR78 x 14 Radial White Line		OPT.

*Minimum required tire size with combination of 401 CID V-8 & air conditioning.

**Optional on 2-door Hardtop only.

Engine specifications

Engine	Carb. Type	Net HP @ RPM	Net Torque @ RPM	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six (1)	1- Barrel	100 @ 3600	185 @ 1800	8.0:1	3.75"x 3.50"	STD.
258 CID Six (2)	1- Barrel	110 @ 3500	195 @ 2000	8.0:1	3.75"x 3.90"	OPT.
304 CID V-8	2- Barrel	150 @ 4200	245 @ 2500	8.4:1	3.75"x 3.44"	OPT.
360 CID V-8	2- Barrel	175 @ 4000	285 @ 2400	8.5:1	4.08"x 3.44"	OPT.
360 CID V-8	4- Barrel	195 (3) @ 4400	295 (4) @ 2900	8.5:1	4.08"x 3.44"	OPT.
401 CID V-8 (5)	4- Barrel	255 @ 4600	345 @ 3300	8.5:1	4.165"x 3.68"	OPT.

Engine/transmission combinations

Engine	Transmission	Transmission Availability	Axis Ratios STD. (OPT.)
232 CID Six (1)	3-Speed Manual on Column	STD.	3.15 (3.54)
	Torque-Command Automatic on Column	OPT.	3.15 (3.54)
258 CID Six	3-Speed Manual on Column (6)	STD.	3.54 (3.15)
	Torque-Command Automatic on Column	OPT.	3.15 (3.54)
304 CID V-8	Torque-Command Automatic on Column	OPT.	3.15 (3.54)
360 CID V-8 (2-barrel)	Torque-Command Automatic on Column	OPT.	3.15 (3.54)
360 CID V-8 (4-barrel)	Torque-Command Automatic on Column	OPT.	3.15 (3.54)
401 CID V-8	Torque-Command Automatic on Column	OPT.	3.15 (3.54)

- (1) Standard Sedan and Hardtop only.
 (2) Standard Wagon, optional Sedan & Hardtop.
 (3) 220 @ 4400 w/dual exhaust.
 (4) 315 @ 3100 w/dual exhaust.
 (5) Dual exhaust.
 (6) Standard Wagon only.

Engine chart note: All '73 engines run on regular-leaded, low-lead or no-lead fuels (with no-lead, use regular-leaded fuel every 4th tank fill for V-8 engines).