Even if this is your first look at a Buick Regal, you’re sure to notice one major reason for its popularity: its crisp design. The sleek aerodynamic styling of the Buick Regal joins luxury inside the cabin and advanced technology under the hood. The resulting mixture appeals to your every sensibility.

The Regal Coupe, shown here, like the rest of the Regal lineup—Sedans, Limited Coupes and Sedans, and T Types—has received subtle exterior changes to keep it fully in step with the mid-Eighties. And the Regal aims to please. Regal’s special touches show special concern for owner satisfaction. Regal benefits range from plush interior appointments to the smooth-running gasoline engine. The Regal’s interior will comfort you, and its performance will impress you.

The Regal Limited Sedan is tempting, too—but this car’s emphasis is on luxury. The smooth-riding comfort of this mid-size luxury car is the result of a suspension system that features computer-selected coil springs front and rear. The Regal Sedan also has such classic amenities as power steering and brakes and an automatic transmission, which come together to make driving a real pleasure. And the options list invites you to add even more luxury to the Regal Sedan.

The powertrains available in the Buick Regal show that it remains on the cutting edge of technology and performance. This year, the T Type’s turbocharged 3.8 litre V-6 is thrust to the forefront with a host of major advancements, reaffirming Buick as a leader in turbocharged engine technology. The available Regal engines—normally aspirated 3.8 litre V-6, 5.0 litre four-barrel V-8 and 4.3 litre diesel V-6—span the gamut from performance to fuel economy.

Traditional features combine with an up-to-date powertrain to make the Regal Limited an example of elegant luxury and intelligent engineering. A combination that’s tough to beat. So get into a Buick Regal. You’ll find out how well it lives up to its name.
The Regal T TYPE's appearance alone inspires enthusiasm. From the standard, P215/65R15 Eagle GT tires and lightweight, cast-aluminium wheels to the standard L.E.D. tachometer and turbo boost gauge, its high-performance capabilities are obvious. This car is eager to perform. And perform it does.

The big news is under the hood. Start the engine and hear the growl of the turbocharged powerplant. This year's 3.8 litre turbo V-6 is one of the most advanced production engines available. Turbocharging boosts horsepower an incredible 87% over the normally-aspirated version of the 3.8 litre V-6...to an impressive 200 hp. The turbo 3.8 is fed by sequential port fuel injection, developed exclusively for Buick by Bosch of Germany. This system injects fuel as it's required to each individual cylinder in incredibly precise amounts. The resulting performance is, in a word, blistering. The T TYPE's standard Grand Touring suspension—higher-rate springs, taut shock absorbers, rear stabilizer bar, and stiffer front stabilizer bar—provide the reinforced underpinnings that allow you to treat the T TYPE like the driver's car it is.

To further keep you in touch with this performance car, there's a standard turbo boost gauge, an L.E.D. tachometer, fast-ratio power steering, and an automatic transmission with overdrive and a 3.42:1 performance axle ratio. Rate these standard features with the optional performance-oriented, multi-adjustable Lear Siegler bucket seats (far left), which are color coordinated with the charcoal instrument panel, and the enthusiast in you may never want to get out of the car.

Whether you want performance or elegance, we're sure you'll be pleased with a Regal. Very pleased.
1984 REGAL FACTS & FIGURES

Select the combination of "extras" that make your Buick unique. Here are the long list of standard and available features, some of which are shown below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

Sports, formal, or in between, a Regal will live up to your standards.

BUICK REGAL INTERIORS. SUITABLE FOR ROYALTY.

The Regal's sumptuous interior encourages you to settle in and relax. They were designed for comfort and luxury, and judging by appearances, they're monumentally successful. And bars, look aren't deceiving. Sit down, buckle in, and you'll feel as good as the seats look.

The Regal offers cloth or vinyl notchback seats standard; 55/45 cloth notchback seats or cloth buckets on Copias are available as options. The Regal Limited has 55/45 cloth notchback seats standard (below), but 45/45 bucket-trimmed seats are available as an option.

And you can add to the luxury with a full choice of options. You may choose the manually-controlled air conditioning or Electronic Touch Climate Control, which features high-tech touch switches and blow-out speed control. You may wish to order one of the AM/FM ETTR stereo radios available, all with four-speaker systems or add one with a cassette tape player (left control). The Turbo V6 (top left) of the T Type comes with tachometer and boost gauge (bottom left).

All Regals begin with luxury. Your choice of options will tailor the car's personality to your needs and wants. Sports, formal, or in between, a Regal will live up to your standards.
Look at GM today.

A lot of new thinking has gone into GM products. New thinking aimed at completely satisfying you. Our products are designed to slip through the wind with energy saving ease.

Optic scanners and robotics are used to build a new kind of precision. From foundry to assembly, our people use lasers and gamma rays to monitor the building process.

At GM, we are determined that when you buy our product, you'll be more satisfied than the buyer of any other vehicle, built by any other manufacturer anywhere in the world.

Today, we are making history in aerodynamic design, quiet rides, fuel economy and more. Leaf through this catalogue and you'll see what we mean.

At GM, our products are changing. So is our thinking. Look at GM today.

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engine and other powertrain components up to a total of 12 months or 20,000 kilometres, whenever comes first. This powertrain warranty also covers specific diesel engine components up to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a $100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1984 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty of some other matter is not handled to your satisfaction, the following steps should be taken:
1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Owner's Manual.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office regarding General Motors participation in the cost of such repairs.

Continuous Protection Plan—While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the one with the Continuous Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Continuous Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Continuous Protection Plan.