There is a notion going around that as many cars have gotten smaller and lighter, the full-size North American car, the traditional family car, has quietly disappeared. Not true. At Buick, the full-size car is alive and well, and its name is LeSabre.

The LeSabre Limited Collectors Edition Sedan and Coupe (shown on this page) are full-size automobiles that keep alive an important barge car tradition in North America. The styling is classic, the look is formal. Every LeSabre is equipped with a long list of standard features that make it a value leader in the full-size field. The Collectors Edition adds to the luxury, and the value.

Here is a car that offers the fundamental virtues of front-engine/rear-drive with traditional room and comfort for six adults. And the LeSabre steadfastly maintains another tradition: mesh roof. Under that sculptured rear deck lid is 589 litres (more than 20 cubic feet) of baggage area.

The LeSabre’s lines are comfortably familiar. Instead of sharp angles and dramatic wedges, there are elegant, subtle and tasteful fender lines graced by a formal roof. LeSabre looks strong, solid, secure, and it is. Under those graceful lines is a stout, full-perimeter frame. The ride? Just what you would expect: soft, smooth and quiet. Buick understands the full-size tradition, and LeSabre is the result.

So forget the notion the traditional, full-size North American car has gone away. It lives on in the LeSabre in the time-honored tradition of Buick comfort and luxury.
LeSabre Interior

Open the door of any LeSabre and you will be immediately impressed by two things: the spacious, leg-stretching room for six and the high level of standard luxury. LeSabre is a full-size car, no doubt about it. And LeSabre is luxurious.

Custom models have notchback seating covered in a new velour cloth with a woven fabric trim in an array of colors new this year. The new-for-85 LeSabre Limited Collection Edition has plush loope-pillow seats in velour fabric. All seats have extra-comfortable full-knuck construction, and every LeSabre has outboard carpeting and elegantly trimmed door panels. Instrument panels have the look of real wood to complement the easy-to-read instrumentation.

There is a multifunction lever on the left of the steering column that puts frequently used controls—wipers/washer, high/low beam, turn signals—right at your fingertips. To the right of the steering wheel, within easy reach in the center of the instrument panel, is the standard AM pushbutton radio.

Remember, luxury is a way of life with LeSabre. Standard features include remote-control left and manual-control right door mirrors. The Collector's Edition has electroluminescent and flood lighting for the instrument panel, a two-way adjustable power driver's seat, additional acoustic insulation for an even quieter ride, and a "headlamps on" indicator and warning chime.

On the mechanical side, standard LeSabre features include power steering, lowering power front disc/rear drum brakes, steel-belted radial-ply whitewall tires, computer-selected coil-spring suspension and a full-perimeter frame.
family or business car, and the LeSabre’s suspension has been carefully designed to meet those requirements in mind. But if a little more lateral control is desirable, two suspension options are available: the heavy-duty suspension and the sporty Gran Turismo suspension. You can also equip your LeSabre with automatic level control. Despite the trend toward lighter cars with smaller engines, there are still hefty bows and cambers to be tolerated, and LeSabre is up to the task. Properly equipped, LeSabre can tow a trailer weighing up to 2250 kilograms (5000 pounds).

The LeSabre of your choice can be personalized from an extensive list of extra-cost options, and we would like to take a moment to point out a few of the really special ones.

Power reclining seats mean both driver and passenger can adjust their seatback to the most comfortable position. Combine that feature with six-way power seat adjust for the seat, and the seating positions available are numerous. Electronic Touch Climate Control is state-of-the-art air conditioning. Power windows and door locks are a convenience any driver can appreciate, especially when the LeSabre is carrying a full complement of kids or business associates. And although every LeSabre comes with a Delco AM radio, don’t overlook the big selection of other Delco radios, some with electronic tuning, cassette deck and even a graphic equalizer.

LeSabre. Continuing a proud tradition of full-size comfort and luxury. If that tradition is what you want, with no compromises, LeSabre is the car for you.
An Introduction to the 1985 Buicks

For 81 years Buick has offered automobiles that have set high standards for quality, style and luxury. That is the Buick tradition. For 1985 that tradition continues in a lineup of automobiles that reflect our understanding of ever-changing North American tastes and needs, and our dedication to making every Buick worthy of the name.

Quality Construction—it is quality in the best Buick tradition, the result of selecting the finest materials and assembling them with craftsmanship and care. It is the product of a work force that has, in the face of intensified competition from every quarter, at home and abroad, rededicated itself to offering the finest Buicks ever. And it is the result of the application of the latest developments in technology, from engine control systems to robotic assembly processes.

Functional beauty—that's the key. An automobile must look good, but still it has a duty to perform. Good looks can't be allowed to get in the way. The most efficient shape for packaging people and their possessions is a box, but aerodynamically and aesthetically, that shape leaves something to be desired. At the other end of the scale, it is relatively easy to develop a shape that will slip through the wind, barely rippling roadside grasses, but only by paying a penalty in room for passengers and cargo space. The answer, of course, lies between those extremes. And that's what you are going to see in this book: the form, the functional art of Buick. We think you will agree with us when we say that for 1985, the Buick lineup presents an unsurpassed study in the philosophy of functional beauty.

COMMITMENT TO Excellence

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today". See your dealer for complete details.

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 50,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a $100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1985 passenger cars, light duty trucks and vans that you General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage—if your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, before the vehicle has been in use 30 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverage. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment Program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment program is applicable to your vehicle.

Protection Plan—While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the one with the Protection Plan logo shown.

This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Protection Plan.