At General Motors, our commitment to environmentally friendly transportation starts right at the top: “What we do at General Motors profoundly affects the lives of many people. As the world’s largest maker of cars and trucks, we realize our impact extends beyond those who drive our vehicles, who work here and who live in our communities. We also know that our actions today can positively affect the lives of future generations. It’s a huge responsibility, but also a great opportunity. And that’s why corporate responsibility is an integral part of everything we do at GM.

We’re determined to be part of the solution to the environmental issues that we, as a global community, are having. To that end, GM is investing billions of dollars in a broad-based advanced technology strategy to help reduce the world’s dependency on oil. This includes everything from reducing the ERF ethanol, to plug-in hybrids, to electrically driven vehicles powered by advanced batteries and hydrogen fuel cells. We’ve also made steady and significant progress over the past five years to reduce our own energy use, conserve natural resources and decrease greenhouse gas emissions from GM products and facilities.”

Rick Wagoner
Chairman and Chief Executive Officer, General Motors
greenbydesign.gm.ca
Once in a long while, a car comes along that overturns the accepted order and changes the game forever. The all-new 2008 Cadillac CTS is just such a car. CTS puts the industry on notice that it’s no longer acceptable for a car simply to offer a stylish body, or spirited performance, or a luxurious, technology-rich cabin. To be truly world-class a car now has to do it all, and do it at a very high level — just like the new CTS does. CTS. Change is good.
As functional as they are stylish, CTS’s fast-illuminating LED tail lights alert following drivers almost instantaneously whenever you apply your brakes.

The sculpted, chrome-framed vents on CTS’s front fenders extract hot air from the engine compartment. The 2008 CTS blends complex geometric elements with subtle organic curves. The result is a riveting new look that also honours Cadillac’s avant-garde design tradition. Complementing the dramatic overall shape are a host of brilliantly executed details, like the functional air extractors on the front fenders and the distinctive LED tail lights. A wide track and flared fenders speak of the new CTS’s increased performance capabilities, while the body’s tight panel gaps and invisible roof joints — the product of advanced laser brazeing technology — are visible demonstrations of CTS’s world-class quality.
How do you improve on a sunroof? Cadillac’s designers pondered. Their answer: make it larger – nearly 70 percent of the area of the roof – so it brightens the cabin for both front and rear passengers. The available UltraView sunroof they designed is one of the largest offered in any sedan. It also features a power-retracting interior sunshade for those occasions when a softer light is desirable.
The extraordinary CTS driving experience begins before you even enter the car, as the available Keyless Access System unlocks the doors without requiring you to remove the fob from your pocket or purse. The system also includes a convenient adaptive remote start function that allows you to start the engine and climate control system from up to 60 metres away. Once inside, you’re surrounded by premium materials, handsome, powerful shapes and an unwavering sense of purpose. You’ll find it’s an environment that enhances your confidence, control and enjoyment in every driving situation.
The new CTS cabin brings together the best of two worlds. Among its traditional elements are supple leather seating surfaces and door, console and instrument panel trim that’s cut, wrapped and hand-sewn by master craftsmen. Then there are the interior’s many standard leading-edge amenities, including memory functions for the driver’s seat and exterior mirrors, along with ten-way power adjustable front bucket seats which employ an advanced design that simultaneously maximizes occupant comfort and interior space. For an even higher level of comfort, heated and cooled bucket seats are also available.

CTS’s steering wheel, transmission shifter, instrument panel, center console and doors can be trimmed with the warmth of available genuine Sapele Pommele wood.
The available DVD navigation system features a high-resolution VGA touch screen that retracts into the instrument panel when not in use.

No matter what your preference in audio entertainment, you’ll find plenty to choose from with CTS’s standard XM Satellite Radio. It offers the largest playlist and the most commercial-free music on the planet — broadcast coast to coast. Genres range from decades to dance, rock to rap, and country to classical — all with digital-quality sound. There’s also news, talk, comedy and sports channels — including more than 100 NHL games. No wonder more than seven million people subscribe to XM Satellite Radio. Ask your dealer for more information.

The CTS audio system was created in consultation with a host of industry experts, including the engineers behind the iPod.

Information is power. Entertainment is joy. The new CTS delivers both, with some of the most up-to-the-minute electronics technology available. XM Satellite Radio, with its digital-quality sound and commercial-free music programming and an eight-speaker Bose® sound system. Options include a superb Bose 5.1 Cabin Surround® sound system and an advanced DVD navigation system complete with a telescoping touch screen. Both optional audio systems include a 40-gigabyte hard drive device that enables a host of functions, including pausing and rewinding live radio and importing songs from CDs. Both are also designed for full iPod® integration and you can even use the steering wheel-mounted switches to advance music tracks.

*Includes three trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

**At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Montreal, Quebec City, Halifax). Coverage is significantly limited outside these areas.
The welcoming atmosphere of the CTS cabin is the direct result of extraordinary attention to detail. Case in point: the ambient lighting system included with the available Sight and Sound Package. It includes clean, white LED spot lights and fiber-optic light pipes strategically positioned throughout the interior. The result is soft backlighting of areas like the footwells, door pulls and instrument panel, for a premium look reminiscent of the recessed indirect lighting found in modern luxury homes.
With a highly refined DOHC V6 engine generating 263 horsepower, the 2008 CTS puts more standard power at your disposal than the BMW 3-Series and 5-Series, the Mercedes C-Class and E-Class and the Audi A4 and A6.* Yet for CTS, that’s just the beginning. There’s also an available 304 horsepower V6 that features Cadillac’s first-ever use of direct fuel injection, a leading-edge technology that enhances power, fuel efficiency and emissions performance simultaneously. Both of these sophisticated engines are paired with your choice of a standard six-speed manual or an available six-speed automatic transmission with Driver Shift Control.

*Based on 2008 Model Year data and the latest published competitive information available at time of printing. Excludes other GM vehicles.

The 304 hp direct injection V6 features such a high compression ratio – 11.4:1 – that the pistons are dimpled to ensure adequate valve clearance.

Standard on both CTS engines, Variable Valve Timing (VVT) adjusts valve opening and closing times as engine speeds change, helping to optimize efficiency.

For outstanding engine protection even in severe conditions, both CTS engines are factory-filled with Mobil1® featuring SuperSyn Technology™.

In addition to Driver Shift Control, CTS’s precision-engineered 6-speed automatic transmission includes such advanced features as grade braking and Performance Algorithm Shifting, which automatically adjusts shift patterns whenever it detects that spirited driving is underway.

The 2008 CTS’s agile handling and refined performance were inspired by Cadillac’s successful CTS-V race car.
Prototype versions of the new CTS were exhaustively tested at Germany’s legendary Nürburgring and on public roads in North America and China.

Responsiveness. Steering feel. Body control. High-speed stability. These are the things that great handling is made of. How do you achieve them? First, engineer a solid body structure. Then select premium chassis components, like a short/long arm front suspension, a multi-link rear suspension, StabiliTrak™ and Michelin Pilot and Pilot Sport tires. Then the real work begins, testing and tuning and retesting and retuning on roads and racetracks around the world. If your engineers are extremely skilful – as the Cadillac team assuredly is – the result is a car that meets the highest driving standards in the world. A car, in fact, like the new CTS. When you drive it, you get it.

The 2008 CTS offers a choice of 3 suspension tuning levels:

- The standard suspension offers a comfortable ride and agile handling.
- The FE2 Sport Suspension emphasizes handling responsiveness.
- The FE3 Performance Handling Suspension offers the ultimate in agility and body control.

IT CAN HANDLE IT

BALANCE
When traction is compromised, CTS’s AWD transfer case adjusts torque distribution within a fraction of a second to help make the most of the available power. With most cars, engine power is sent to just two wheels. Unless you happen to lose traction, that is, in which case all the power goes to just a single wheel — the one without any grip. The 2008 CTS offers a better solution. With the available All-Wheel Drive (AWD) system — the first ever on a CTS — engine torque is divided 25/75 between the front and rear wheels under normal driving conditions. And when grip is in short supply, CTS’s AWD alters the division of power as necessary to send the most torque to the wheels with the best traction. The result is a feeling akin to riding on rails. Winter will never know what hit it.
Because there’s no such thing as a good collision, the new CTS has been carefully designed to help you keep out of harm’s way. Great visibility and ergonomically positioned controls are part of the story, as are responsive handling and the stopping power of four-wheel disc brakes with ABS. Every CTS also comes with a StabiliTrak electronic stability control system that can help correct most lateral skids before you even know they’ve started. There’s even a standard tire pressure monitoring system that can alert you via the Driver Information Centre if one of your tires is low on air.

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The available adaptive lighting system helps you see around corners by steering the headlights in the direction you turn the wheel.

StabiliTrak constantly monitors for lateral skids, then adjusts individual brake pressure automatically, to help restore steering control.
In the event of a collision, as in every other situation, the 2008 CTS is designed to perform to the highest standards. Front and rear crush zones, safety cage construction and a strategic use of high-strength steel in the body structure all help to keep dangerous energy away from the passenger compartment. CTS also features six standard air bags, along with front-seat safety belt pre-tensioners that pull the belts snug as soon as a crash is detected, for improved protection. You and your family can now continue looking over where you were the collision is over.

If the air bags have deployed, a message is automatically sent to OnStar personnel* who can dispatch emergency services as required.

With OnStar and one of the Directions & Connections Plans (including Turn-by-Turn Navigation†), CTS offers the world’s most comprehensive in-vehicle security, communication and diagnostic system.*

*OnStar services require vehicle electrical system including battery, various sensors and OnStar subscription to be operational to function properly. OnStar services are available in the U.S. and Canada for limited time trial. OnStar is available via a link to existing emergency service providers. ‘Calling Plans’ (texting requires a mobile phone) are a limited trial and may require activation. Subscription Service Agreement required.

**Turn-by-Turn availability impacted by some geographic/communications and diagnostics system.*

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SAFETY AND SECURITY

AIR BAGS

C TS 3.6L

- Driver and front passenger-side air bags, driver and front passenger-side air bags with rollover sensor (includes: full-width front head restraints and integrated headrests).
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EXTERIOR/INTERIOR COLOUR COMPATIBILITY

### Exterior Colours

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<td>Thunder Grey ChromaFlair*</td>
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<td>Crystal Red Tintcoat*</td>
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### Interior Colours

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*Available at extra cost.

The exterior colors in this brochure are based on the actual vehicle color options as printed in previous colors for more accurate color samples, ask your Cadillac Sales Consultant for more accurate color samples.

**WHEELS**

- **A** – 19" x 8" polished aluminum wheel (P75)
- **B** – 19" x 8" machined aluminum wheel (P63)
- **C** – 18" x 8" prestige multi-coat polished stainless steel wheel (P76)
- **D** – 18" x 8" high polished stainless steel wheel (P76)

*Available at extra cost.*