



**The Defense Of Your Community
Deserves the Finest!**



**GMC 4-Wheel Drive
All-Emergency Rescue Vehicle**

Essential to EFFECTIVE CIVIL DEFENSE and EMERGENCY RESCUE WORK...



GMC 4-Wheel Drive Rescue Vehicle: Model 101 Panel

Here is the finest FCDA-Approved 4-wheel drive all-emergency rescue truck ever built: GMC's new Model 101 panel truck. Designed with the power and capacity to carry full truck-size loads anywhere . . . up 60% grades or over terrain where other vehicles wouldn't have a chance—it is the most efficient truck available for any type of community emergency, whether from

possible enemy air attack or nature on the rampage.

The new GMC Model 101 panel truck not only meets, but *exceeds*, FCDA specifications. Larger, more powerful, and easier handling . . . the new GMC 4-wheel drive all-emergency truck features years-ahead styling. It's *designed for tomorrow* . . . *built to serve your community long and well.*



EMERGENCIES WON'T WAIT!



Prepare for them NOW

... With a GMC 4-Wheel Drive All-Emergency Rescue Vehicle

Floods, tornadoes, hurricanes, crippling storms . . . or enemy air attack . . . are emergencies every community must be prepared to face. Once any of these occur, vital rescue work won't wait! However, without the proper emergency vehicle and equipment, much of this rescue work will be left undone.

The GMC 4-wheel drive all-emergency rescue truck answers the problem. Rugged, powerful, easy to operate . . . it is one of the most dependable and efficient CD vehicles! In the face of any emergency be sure that your community is ready: You can count on the GMC 4-wheel drive.

Your Community is Eligible for Federal Aid in the Purchase of a CD Rescue Vehicle if . . .

1. A local rescue organization is in existence or in the planning stage at the time the project application is submitted.
2. An acceptable rescue training program is either in the planning stage or has been established.
3. The vehicle will be made available for use in stricken areas under established mutual aid or mobile support plans or interstate compact or in lieu thereof, an agreement will be reached with the appropriate Regional Office for use of such vehicles across state lines when requested by the Regional Office during an emergency.
4. Suitable arrangements will be made for the location and housing of the vehicle to provide reasonable assurance of its effective use after an enemy attack.
5. An effective dispersal plan has been or will be established if the vehicle is to be housed in or adjacent to a metropolitan area.

OVER 3200 GMC DEALERS TO SERVE YOU!

There's a GMC dealer near, or in your community, eager to sell and service the new FCDA-approved 4-wheel drive rescue truck. In addition to 3200 dealers and 11 factory branches, GMC maintains 20 zone field service offices and 11 strategically located, adequately stocked parts warehouses.



GMC Truck & Coach Division reserves the right to make changes at any time without notice in price, materials, equipment and standard truck specifications. All specifications are in accordance with current Civil Defense requirements. Data shown above is basic information for the prospective buyer or officer at time of issuance of this pamphlet.

**GMC TRUCK & COACH DIVISION, GENERAL MOTORS CORPORATION,
PONTIAC, MICHIGAN**