At Cadillac, excellence is our only standard – and the experts are taking notice. Take our Escalade, Escalade ESV and Escalade EXT, for example. Edmunds.com praises the Escalade family for such virtues as “endless V8 power, plush ride quality, more nimble than you might think, comfortable seats, plenty of cargo capacity, all the latest technological gadgets, best-in-class towing capacity.” The automotive experts at familycar.com call Escalade “big, distinctive and cool” and say, “… the Escalade has an edgy, hip air about it that breaks the mold of a typical luxury SUV.” And in November, 2004, forbes.com declared, “The Escalade is a classic, and no SUV commands more respect.” They also named it the best SUV in its price class. Escalade, Escalade ESV and Escalade EXT. When you’re willing to settle only for excellence.

*Edmunds.com **familycar.com †Forbes.com

For more information about Escalade visit our Web site at escalade.gmcanada.com
Escalade, shown with available 20 in. aluminum wheels.
With glove-soft leather seating surfaces and genuine walnut burlwood trim on the steering wheel and instrument panel, the Escalade interior is first class in every respect. The front seats are power adjustable no fewer than fourteen ways and also feature heated cushions and seatbacks for all-season comfort. The reclining second-row bucket seats depicted at right are standard equipment. A three-passenger bench seat is also available.

With the available three-passenger second-row bench seat, Escalade offers luxurious accommodations for as many as eight fortunate occupants. When you're traveling with less than a full load of passengers, the third-row seat can be removed for additional cargo space. With the third-row seat removed and the second-row seat fully folded, Escalade can carry up to 2,962 L (104.6 cu. ft.) of cargo.
THE WORLD'S LARGEST, MOST SPACIOUS LUXURY SUV.*

*All competitive claims based on 2005 Model Year data and the latest published information at the time of printing for the GM Full-size Luxury SUV segment.
For those few drivers who require even more space than Escalade provides, Cadillac offers Escalade ESV – the roomiest luxury SUV there is.* Escalade ESV shares Escalade’s robust, state-of-the-art engineering and premium amenities, and adds 356 mm (14.0 in.) of wheelbase and 572 mm (22.5 in.) of overall length. The result: an even more comfortable ride, more second- and third-row legroom and an increase of over 765 L (27 cu. ft.) in maximum cargo space. For simultaneously pampering passengers and transporting serious amounts of cargo, nothing else compares.

*All competitive claims based on 2005 Model Year data and the latest published information at the time of printing, for the GM Full-size Luxury SUV segment.
THE VERY TOP OF THE TOP-OF-THE-LINE.

INCOMPARABLE
“MORE THAN JUST AN ESCALADE, AND THE REGULAR ESCALADE IS ALREADY QUITE SOMETHING.”

*Forbes.com, February, 2005*
Facing page: Soft Shale leather seating surfaces, pleated door panel bolsters and an abundance of genuine wood trim create an atmosphere of unabashed luxury.

Out on the road, Escalade ESV Platinum Edition is instantly identifiable from the polished “Platinum” nameplate on the liftgate.

An Ebony and Shale dash is just one of the many features that distinguish the Platinum Edition interior.

In every group, there’s one that stands out. Among luxury SUVs, that one is the Escalade ESV Platinum Edition – beyond a doubt the most capable, most spacious, most provocatively styled, most opulent full-size luxury SUV there is.*

Inside, Escalade ESV Platinum Edition is nothing if not fully equipped. A dual-screen rear DVD entertainment system and a DVD navigation system are standard equipment. The first and second-row bucket seats are individually heated and cooled, for unsurpassed riding comfort. Even more remarkable are the front cupholders, which are equipped with their own heating and cooling system to keep your favourite beverages at just the right temperature.

At the technical level, Escalade ESV Platinum Edition features a heavy-duty trailering package and heavy-duty transmission cooling, both of which add new strength to an already muscular vehicle.

Then there’s the Platinum Edition’s exterior appearance, which is distinguished by gleaming chrome trim on the grille, a “Platinum” emblem on the tailgate and a standard sunroof. The real styling highlights, though, are the 20-inch chrome-finished wheels and huge low-profile tires. They’re among the largest ever fitted to a production Cadillac, and they make a powerful statement that this is no ordinary SUV.

*All competitive claims based on 2005 Model Year data and the latest published information at the time of printing for the GM Full-size Luxury SUV segment.
THE MOST INNOVATIVE FULL-SIZE LUXURY SPORT-UTILITY VEHICLE ON THE PLANET.
ADAPTABLE

THE PERFORMANCE AND LUXURY TO RISE TO ANY OCCASION.

VERSATILITY

PAGE 18
The sides of the cargo box are protected by a tough, scratch-resistant liner. A non-skid rubber composite material on the bed floor helps to keep cargo from shifting when you’re on the move.

Yours is a complex, multi-faceted life. One day you’re visiting a valued client’s office to make a presentation. The next, you’re towing your boat to the lake for a regatta. And the day after that, you’re hauling a couple of dirt bikes out to the country for a day’s riding.

Until recently, such a diverse and active life would have called for a luxury sedan, an SUV and possibly even a pickup truck. Now, though, there’s a single vehicle that fits seamlessly into every scenario: Cadillac’s revolutionary Escalade EXT.

Escalade EXT is a unique luxury vehicle designed to meet the needs of your multi-tasking lifestyle. One minute it’s a premium five-passenger SUV with a massive weatherlight cargo area. The next it’s a luxury pickup truck with an open air cargo box measuring a full 2.4 m (8 ft.) long.

Most remarkable of all, this transformation takes place quickly and easily and requires no tools, thanks to the ingenious design of Escalade EXT’s innovative Utility Enhancement System. The system’s centrepiece is the sturdy fold-down Midgate located behind the second-row seat. Other elements include a three-piece composite hard tonneau cover and top box storage compartments integrated into the cargo box walls.
All three Escalade models share interiors characterized by brilliant design and intelligent technical innovation.

The design portion of the equation is perhaps best exemplified by the driver controls. The steering wheel, for example, is beautifully crafted in leather and walnut burlwood. It provides the perfect complement to Escalade’s elegant, highly detailed analogue gauges, which are set off with brilliant chrome trim.

Of course, all this fine design is as functional as it is stylish. The switches on the steering wheel spokes, for example, control the Driver Information Centre and the audio system. As a result, you can make most common adjustments without ever moving a hand from the wheel. Another example of Escalade’s advanced functionality is provided by the standard power adjustable brake and accelerator pedals, which help to keep drivers of all sizes comfortably in control.

The Escalade interior is replete with thoughtful touches that add to the pleasure of the driving experience, too. The driver’s seat and exterior mirrors include a memory feature that can restore all your preferred settings automatically. The interior rear-view mirror dims automatically to shield you from glare during night driving. The available DVD navigation system helps you find your way safely when you’re venturing into unfamiliar territory. And the available rear DVD entertainment system provides your passengers with a whole new way to enjoy themselves on long journeys.

Power adjustable brake and accelerator pedals are a standard feature in every Escalade, Escalade ESV and Escalade EXT. They make it an easy matter for drivers of different heights to find a safe, comfortable driving position.
Raise the hood on any Escalade, Escalade ESV or Escalade EXT and you’ll find yourself eye to eye with one of the most powerful engines available in any SUV in the world.

It’s a high-output version of the highly respected Vortec 6000 V8, and for use in the Escalade family of vehicles, it’s tuned to produce a prodigious 345 horsepower and 380 pounds-feet of torque. On the road, that translates into anxiety-free highway merging, brisk, confident passing on two-lane roads and the ability to handle heavy loads and large trailers with ease.

Of course, an abundance of power is just one of the Vortec 6000’s admirable traits. This is a highly sophisticated powerplant that contributes to Escalade’s smooth and near-silent ride. It’s also a low-maintenance design loaded with long-life features. Its first scheduled tune-up isn’t required until the odometer reads 166,000 kilometres.*

The Vortec 6000 V8 is partnered with an electronically controlled four-speed automatic transmission with some intelligent features of its own. One of these is a Tow/Haul mode that allows you to optimize performance and shift behaviour when your Escalade is coping with a heavy load or towing a trailer. Another is its Dexron III automatic transmission fluid, which needs changing only every 166,000 kilometres.*

*Maintenance needs vary with different uses and conditions. Please refer to the Escalade Owner’s Manual for more information.
Escalade’s high-output version of the Vortec 6000 V8 features lightweight aluminum cylinder heads and flat-top pistons that allow a high 10.1:1 compression ratio.

A stout cast iron crankshaft and a deep-skirt engine block are two of the features that help to make the Vortec 6000 a robust, smooth-running powerplant.

The Escalade engine provides instantaneous response at every operating speed, as evidenced by its long, flat torque curve.
The relationship between an Escalade's tires and the road beneath them is carefully managed by a host of leading-edge electronic systems. The results? Increased traction, driver control and safety.

Electronic full-time all-wheel drive (AWD) is standard on every Escalade sold in Canada. It continuously monitors for wheelspin at any one of the driving wheels. If a wheel loses traction, the AWD system automatically redistributes engine torque to the ones that still have grip. It functions entirely without driver intervention, and in winter driving, you may wonder how you ever did without it.

Another advanced technological feature – the standard StabiliTrak stability enhancement system – helps to keep you in control during cornering and evasive manoeuvres. If StabiliTrak’s network of sensors determines that a lateral skid has started, it steps in immediately, adjusting the application of each of the four brakes individually to help bring your Escalade back to your desired line. StabiliTrak reacts to potentially dangerous situations so quickly and unobtrusively, they're often over before you even know they've begun.

Advanced technology also helps to balance Escalade's ride and handling characteristics. Every model features an AutoRide road-sensing suspension that constantly reviews driving conditions and adjusts the damping of the shock absorbers accordingly. At the wheel, you enjoy more precise handling along with a smoother, better-controlled ride.
The independent front suspension is a short/long arm design with torsion bar springing. A stabilizer bar helps control body roll during hard cornering.

A sophisticated five-link rear suspension contributes to Escalade's comfortable ride. Features include coil springs and a stabilizer bar.

Every Escalade, Escalade ESV and Escalade EXT features a large disc brake at each of its four wheels. A four-channel anti-lock braking system is also standard.
When it comes to your safety, an Escalade never lets its guard down. First of all, Escalade is designed to maximize your control and help you avoid collisions wherever and whenever possible. Standard systems like full-time all-wheel drive, StabiliTrak and four-wheel disc anti-lock brakes all help to keep you in charge in potentially dangerous situations. There’s also an ultrasonic rear parking assist system that alerts you to the presence of objects and people behind your vehicle when you’re backing up.

Second, and just as important, Escalade is engineered to provide excellent protection if a crash is unavoidable. A stout frame and a strong body structure are part of that story. So are front and rear crush zones, which absorb dangerous crash energy as they deform. Side-guard beams in the doors help to maintain the integrity of the cabin. Every Escalade is also equipped with four standard air bags.* They help protect front seat occupants in the event of a collision at the front or side of your Escalade.

*A NOTE ABOUT CHILD SAFETY: Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle’s rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner’s Manual and child safety seat instructions for more safety information.

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There’s not one aspect of Escalade that has gone unaffected by modern technology.

The body and chassis were all engineered using leading-edge CAD software. Selected components of the Escalade frame are shaped by water under extremely high pressure. It’s an advanced process called hydroforming that results in outstanding strength and precision without excess weight. The standard ultrasonic rear parking assist system uses sonar – the same technology used in nuclear submarines – to detect objects to the rear when you’re backing up. Sophisticated on-board computers manage virtually every Escalade system, from the engine and transmission to the road-sensing suspension and from the four-channel anti-lock brakes to the audio system. And the list goes on.

Think of it this way. When you drive an Escalade, the real high technology in your life isn’t on your desktop. It’s in your garage.

2 Heavy-duty automatic transmission. Escalade, ESV and EXT deliver power to the driving wheels via a 4-speed automatic transmission that has been specially designed to handle the tremendous horsepower and torque generated by the Vortec 6000 engine. The transmission features a low 3.06:1 first gear for quick launches and electronic controls for smooth shifts.

3 Viscous coupling transfer case. The standard all-wheel-drive (AWD) system features a lightweight magnesium transfer case with a viscous coupling to distribute power to the driving wheels. The viscous coupling is a torque-biasing device that automatically transfers torque to the wheels with the best traction.

4 Low-restriction exhaust. A low-restriction catalytic converter, muffler, headers and pipes reduce power-robbing back pressure and contribute to increased performance. The system also features stainless steel components which resist corrosion for longer life.

5 Hydroformed frame components. Escalade, ESV and EXT feature frame components formed using an extremely high-pressure hydraulic process. The result is a very strong, lightweight frame which contributes to excellent ride and handling characteristics.

6 Four-wheel disc brakes. Escalade, ESV and EXT are all equipped with large disc brakes at all four wheels. The discs are ventilated for improved performance under heavy braking, and the front brakes employ powerful dual-piston calipers. An anti-locking braking system is also standard equipment.

7 Heavy-duty trailering package. All Escalades have impressively high trailer-towing capacities. They’re also equipped with a standard trailering package including an electric brake wiring harness and heavy-duty transmission cooling.
## 2006 ESCALADE FEATURES & OPTIONS

### SAFETY AND SECURITY

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<th>ESV PLATINUM EDITION</th>
<th>ESCALADE EXT</th>
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<td>AIR BAGS</td>
<td>Driver and front-passenger, dual-stage, frontal includes Passenger Sensing System with automatic air bag suppression</td>
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<tr>
<td>DOOR LOCKS</td>
<td>Automatic power, programmable with lock-out protection and central unlocking</td>
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<tr>
<td>HEADLIGHTS</td>
<td>Automatic running lights, automatic light control with Twilight Sentinel</td>
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<tr>
<td>SUSPENSION</td>
<td>Speed-sensitive variable-assist</td>
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<td>S</td>
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<tr>
<td>STEERING</td>
<td>Electronic with resume, coast and decelerate/accelerate features</td>
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<tr>
<td>BRAKES</td>
<td>Power, 4-wheel ventilated discs</td>
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<tr>
<td>ENGINE</td>
<td>Vortec 6000 V8 High-Output with 345 horsepower @ 5200 rpm and 380 lb-ft. torque @ 4000 rpm</td>
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<tr>
<td>CLIMATE CONTROL</td>
<td>Automatic, tri-zone electronic climate controls with individual settings for driver, front-passenger and rear seating area</td>
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<tr>
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<td>Retractable cargo security shade</td>
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<td>BRAKES</td>
<td>Brake heater</td>
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<tr>
<td>SUSPENSION</td>
<td>Automatic rear level control system</td>
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<tr>
<td>MECHANICAL</td>
<td>Automatic rear level control system</td>
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<tr>
<td>ULTRASONIC REAR PARKING ASSIST</td>
<td>Paddle switches, driver and front-passenger controls, inboard armrests, 14-position driver and front passenger memory controls</td>
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<tr>
<td>REAR SEAT FEATURES</td>
<td>Fold-down centre armrests</td>
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<tr>
<td>DOOR LOCKS</td>
<td>Automatic power, 4-door, dual-zone electronic climate controls with individual settings for driver, front-passenger and rear seating area</td>
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<tr>
<td>TRANSMISSION</td>
<td>2nd-row 60/40 split-folding bench seat with leather seating surfaces, removable – Escalade ESV</td>
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</tr>
<tr>
<td>AUDIO SYSTEMS</td>
<td>AM/FM stereo with cassette tape and 6-disc in-dash CD changer, auto tone control, Radio Data System (RDS) and AutoPilot noise compensation technology</td>
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<tr>
<td>INSTRUMENTATION</td>
<td>3-channel programmable remote transmitter</td>
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<tr>
<td>ENTERTAINMENT SYSTEM</td>
<td>3rd-row翻折和折叠的五人座椅</td>
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<tr>
<td>STEERING &amp; PEDALS</td>
<td>AutoRide road-sensing, electronically controlled shock absorbers</td>
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<tr>
<td>FLATNESS CONTROL</td>
<td>Power adjustable brake and accelerator with memory</td>
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<tr>
<td>MECHANICAL</td>
<td>Driver Information Centre (DIC) displays numerous vital vehicle functions</td>
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<tr>
<td>LIGHTING</td>
<td>Retractable cargo security shade</td>
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<tr>
<td>MOTOR FEATURES</td>
<td>Automatic, electronic climate controls with individual settings for driver, front-passenger and rear seating area</td>
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<tr>
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<tr>
<td>TRANSMISSION</td>
<td>Automatic, dual-zone electronic climate controls with individual settings for driver and front passenger</td>
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<tr>
<td>CONSOLES</td>
<td>Manual, dual-zone electronic climate controls with individual settings for driver and front passenger</td>
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<tr>
<td>CRUISE CONTROL</td>
<td>Rear-door overhead fold-down 178 mm (7 in.) LCD colour monitor, DVD player, video camera and video game inputs, 2 wireless headphones, remote control and audio controls in overhead console</td>
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<td>PEDALS</td>
<td>Universal Home Remote</td>
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<tr>
<td>HEADLIGHTS</td>
<td>3-channel programmable remote transmitter</td>
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<tr>
<td>LIGHTING</td>
<td>Night vision system</td>
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<tr>
<td>MIRRORS</td>
<td>Electronic auto-dimming rearview mirror with electronic compass, exterior temperature displays and 3-button Origami System and a status indicator for the Automatic Air Bag Suspension System</td>
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<tr>
<td>SEATING</td>
<td>Electronic auto-dimming rearview mirror with electronic compass, exterior temperature displays and 3-button Origami System and a status indicator for the Automatic Air Bag Suspension System</td>
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<tr>
<td>SEATING &amp; REAR SEAT FEATURES</td>
<td>Rear-seat 60/40 split-folding bench seat with leather seating surfaces, removable – Escalade ESV</td>
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<tr>
<td>KIDS SAFETY FEATURES</td>
<td>Headrests not included</td>
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<tr>
<td>MIRRORS</td>
<td>Universal Home Remote</td>
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<tr>
<td>SEATING &amp; REAR SEAT FEATURES</td>
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<td>Leather-appointed seating, removable – Escalade ESV</td>
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<tr>
<td>WINDOWS</td>
<td>Leather-appointed seating, removable – Escalade ESV</td>
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<tr>
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EXTERIOR

CARGO AREA
- Removable and stowable 3-piece rigid cargo cover, integral top-box storage compartments that are lockable and black rubber cargo mat
- – S

GLASS
- Solar-Ray, tinted
- S S S
- Deep-tinted, all windows behind front doors
- S S S

GRILLE
- Chrome trim
- – S –

LIGHTS
- Fog lights
- S S S
- Xenon High-Intensity Discharge (HID) headlights with automatic light control
- S S S

MAGNETIC
- Foldable between cargo box and cab
- – – S

MIRRORS
- Power folding
- S S S
- Driver-side electrochrome auto-dimming feature and ground illumination
- S S S
- Passenger-side with tilt-down parallel park feature
- S S S
- Integral turn signal in mirror glass, heated, power remote control and puddle lighting
- S S S

ROOF RACK
- Bright chrome rails with cross bars and chrome accents
- S S S

RUNNING BOARDS
- Body-colored with assist step and chrome accents
- S S S

SUNROOF
- Power, sliding glass panel with express-open feature
- O S O

TIRES
- 265/70R17 all-season touring
- B – S
- 265/70R17 all-season white-outlined touring
- D* – D
- 275/55R20 all-season touring
- D* S –

WHEELS
- 17" x 7.5" 7-spoke brushed aluminum wheels
- S – S
- 17" x 7.5" 7-spoke chromed aluminum wheels
- D – D
- 20" x 8.5" 6-spoke chromed aluminum wheels
- D* – –
- 20" x 8.5" 6-spoke chromed aluminum wheels
- S – S

WIPER/WASHER SYSTEM
- Front, 2-speed with variable delay
- S S S
- Rear, with fixed delay
- S S –

DIMENSIONS
- Width (C)
- 2004 (78.9) 2019 (79.5) 2019 (79.5)
- Height (D)
- 1965 (77.5) 1912 (75.7) 1910 (75.6)
- Front track (E)
- 1651 (65.0) 1651 (65.0) 1656 (65.2)
- Rear track (F)
- 1676 (66.0) 1676 (66.0) 1676 (66.0)

EXTERIOR DIMENSIONS
- Wheelbase (A)
- 2946 (116.0) 3302 (130.0) 3302 (130.0)
- Length (B)
- 5052 (198.9) 5624 (221.4) 5624 (221.4)
- Width (C)
- 2004 (78.9) 2019 (79.5) 2019 (79.5)
- Height (D)
- 1965 (77.5) 1912 (75.7) 1910 (75.6)
- Front track (E)
- 1651 (65.0) 1651 (65.0) 1656 (65.2)
- Rear track (F)
- 1676 (66.0) 1676 (66.0) 1676 (66.0)

INTERIOR DIMENSIONS
- Headroom
- Front 1034 (40.7) 1034 (40.7) 1034 (40.7)
- 2nd-row 1001 (39.4) 991 (39.0) 980 (38.6)
- 3rd-row 950 (37.4) 980 (38.6)

- Legroom
- Front 1049 (41.3) 1049 (41.3) 1049 (41.3)
- 2nd-row 980 (38.6) 993 (39.1) 988 (38.9)
- 3rd-row 693 (27.3) 945 (37.2)

- Shoulder room
- Front 1656 (65.2) 1656 (65.2) 1656 (65.2)
- 2nd-row 1654 (65.1) 1654 (65.1) 1654 (65.1)
- 3rd-row –

- Hip room
- Front 1560 (61.4) 1560 (61.4) 1560 (61.4)
- 2nd-row 1557 (61.3) 1557 (61.3) 1557 (61.3)
- 3rd-row –

- Seating capacity
- 8 5

CAPACITIES
- Fuel, L (imp. gal.)
- 98 (21.6) 117 (25.7) 117 (25.7)
- Towing†, kg (lb.)
- 3674 (8100) 3538 (7800) †† 3402 (7500)
- Cargo, L (cu. ft.)
- With 3rd-row seat(s) removed 1801 (63.6) 2549 (90.0) –
- With 2nd- and 3rd-row seat(s) removed 2962 (104.6) 3727 (131.6) 1526 (53.9)
- Curb weight, est. kg (lb.)
- 2512 (5537) 2613 (5761) 2637 (5814)

††Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating for that vehicle, engine or hitch combination. For your dealer or refer to the Escalade/ESV/EXT Owner’s Manual for details.

†‡Cabin space with Midgate folded down. With Midgate folded down and 3-piece tonneau cover in position – 2690 L (95 cu. ft.)

**At time of print, detailed map coverage is available for major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. Choose the factory navigation option and you will receive an updated navigation DVD each of the first two years following your purchase.
CADILLAC OWNER PRIVILEGES

In addition to an exceptional driving experience, Cadillac ownership brings with it a world-class array of privileges. Cadillac No-Charge Scheduled Maintenance pays for all regularly scheduled maintenance.* The Limited Warranty covers all parts and labour costs that may be incurred to correct defects in material or workmanship.* Cadillac Roadside Service provides assistance throughout Canada and the United States should you require towing, fuel delivery, a jump start or help with a flat tire or lock-out situation.* Trip Planning can assist you on road trips with computer-generated maps indicating either the most direct route or the most scenic route to any destination you choose in North America.* Alternative Transportation provides you with shuttle transportation for daily service and an alternate car (or reimbursement for rental or other transportation expenses) for overnight service, whenever your Escalade requires scheduled maintenance or repairs covered under the Limited Warranty.* Trip Interruption Protection ensures that you will be reimbursed by General Motors of Canada for reasonable hotel, meal and alternative transportation expenses incurred should your trip be interrupted by a repair covered under the Limited Warranty. See your Cadillac dealer for complete details.

*Program in effect for the first 4 years or 80,000 km (whichever comes first) of ownership. Conditions and limitations apply.

Safety, security, convenience and thoughtfulness are engineered into every 2006 Cadillac. OnStar takes each of those virtues a step further. OnStar uses advanced communications technology to enhance your peace of mind whenever you’re in your Cadillac. All it takes is a single push on the blue OnStar button usually located on the interior rear-view mirror, in the overhead console, or near the radio display to connect you with one of our specially trained OnStar Advisors. They are standing by, ready to provide support 24 hours a day, 365 days a year.*

What can OnStar Advisors do for you? They not only provide information and a wide range of other services – but also, in an emergency, they will attempt to locate your vehicle, find out what assistance you need, and notify nearby emergency service providers. And if air bags are deployed in your vehicle, an Advisor will contact you to determine if you are in need of assistance. Your Advisor can also perform a remote diagnostic check of your engine and electrical components in your vehicle.

Another convenient feature is OnStar Hands-Free Calling, a hands-free, voice-activated wireless technology integrated into your vehicle. It’s there just in case your hand-held phone is lost, forgotten or has a low battery. Even better, there are no additional monthly fees, or additional long distance and roaming charges. And as a new customer, you will receive 30 complimentary minutes good for two months after activation.

Now you can enjoy the peace of mind that comes with knowing you’re doing all you can to help keep you, your family, and your vehicle safe. Just ask the almost 150,000 people who have become OnStar subscribers in Canada. How hard does OnStar work for you? The facts speak for themselves: every month in Canada OnStar Advisors handle an average of 9100 routing calls, 2500 emergency calls, 2600 door unlocks, and 625 Roadside Assistance dispatches.

The OnStar System and one year of the Directions & Connections Plan are included on all Escalade models, offering you access to driving directions, information and convenience services and Ride Assist. See your dealer for more information on plans and services.

*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, existing OnStar service contract, and prepaid calling minutes, and is not available in Alaska and some other markets. Calls may be made to the U.S. and Canada only. OnStar voice recognition system may not work with some voices. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Due to the transition of the wireless industry from analogue to digital technology, as of January 1, 2008, OnStar plans to offer service only through equipment that operates on the digital network, which may require the purchase of a system upgrade for eligible vehicles. Call 1.888.4.ONYSTAR (1.888.466.7827), TTY 1.877.248.2080 or visit onstar.ca for OnStar’s Terms & Conditions, Privacy Policy, and system limitations and details.
ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, Cadillac and General Motors of Canada have created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing or leasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

Purchasing & Leasing:

• **GMAC Financing –** On-the-spot financing at your GM dealership*.

• **GM Card –** Eligible cardholders may be able to redeem up to $3500 in GM Card ® Earnings toward the total purchase price or lease down payment on selected vehicles.**

• **The GM Web site at gmcanada.com –** You can obtain more information about Cadillac vehicles and programs from your Information Resources:

  • **GM Mobility Program –** You may be eligible for reimbursement of up to $1000 of your sale or lease, or subsequently**.
  
  • **GM Protection Plan (GMPP) –** You may be eligible for reimbursement of up to $1000 of your sale or lease, or subsequently**.

• **GMAC SMARTLEASE –** On-the-spot financing at your GM dealership*

• **GMAC Financing –** A smart alternative to traditional financing*

• **GMAC Financing –** You may be eligible for reimbursement of up to $1000 of your sale or lease, or subsequently**

Additional Ownership Programs:

• **GM Mobility Program**

• **GM Protection Plan (GMPP)**

• **GMAC SMARTLEASE**

• **GMAC Financing**

Purchasing & Leasing:

• **GMAC Financing**

A word about this brochure

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximated based upon design and engineering drawings and prototypes and laboratory tests.

Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Cadillac dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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A STORY ONLY GENERAL MOTORS CAN TELL.

General Motors’ commitment to setting the highest standards in quality, safety, innovation, and fuel efficiency are matched by an equally strong commitment to the community.

DID YOU KNOW?

QUALITY: GM plants swept the J.D. Power Initial Quality Study rankings for North and South America. Gold and Silver Plant Quality Awards for the Canadian Oshawa #2 and #1 car plants, in addition to the Bronze Plant Quality Award for the Hamtramck, Michigan plant.

SAFETY: General Motors is the only automotive manufacturer committed to offering a full range of cars, trucks, and SUVs that provide safety protection before, during and after a collision.

GM vehicles are equipped with a range of features and technologies that help drivers avoid collisions, reduce the risk of injury should a collision prove unavoidable, and help you get the assistance you need after a collision.

INNOVATION: GM is at the forefront of automotive technology with breakthrough features such as OnStar and XM Satellite Radio.

FUEL EFFICIENCY: GM offers more cars than any other automaker in Canada that get better than 7.0 L/100 km in highway driving. GM has also won more EnerGuide fuel-efficiency awards than any other car company.

GM IS COMMITTED TO CANADA

INVESTMENT: GM invests more in Canada than any other car company. The $2.5 billion Beacon Project represents the largest automotive investment in Canadian history.

EMPLOYMENT: GM directly employs over 20,000 people in Canada – more than any other car company.

DESIGN: GM is the only car company that designs, engineers and builds cars in Canada.

GM IS BEHIND YOU AND YOUR VEHICLE

GM is equally comprehensive in the way it backs its Cadillac vehicles. All Cadillac models include:

• 4-year/80,000 km complete vehicle repair coverage
• 6-year/unlimited km corrosion perforation coverage
• 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)
• 4-year/80,000 km 24-hour Roadside Service
• 4-year/80,000 km no-charge scheduled maintenance
• 4-year/80,000 km trip planning.

*General Motors Corporation – Oshawa #2 (Ontario – Car) was the highest ranked plant, Oshawa #1 (Ontario) was the second ranked plant and Hamtramck, MI was the third ranked plant in North/South America among plants producing vehicles for the U.S. market in J.D. Power and Associates 2005 U.S. Initial Quality Study. Study based on a total of 102,231 U.S. consumer responses indicating owner reported problems during the first 90 days of ownership. www.jdpower.com

**Whichever comes first.

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