The urge to climb behind the wheel of an exhilarating automobile and drive the open roads of our land is a national trait. American drivers know that doing so in an automobile designed for such an undertaking adds immeasurably to the experience. And ever since 1903, automobiles proudly wearing the Buick name have played a major part in that tradition.

The Buicks that we offer, in this our 85th Anniversary year, are crafted to carry on this tradition: premium American motorcars designed to command the American road. Motorcars that convey their occupants in confident comfort. An on-the-road experience made possible by richly finished interiors, the availability of almost every conceivable convenience and a level of ride quality that compares with any to be found in the world.

Nothing complements such fine motorcars as a fine road. And the roads of America are among the finest in the world. From California's winding, climbing Coast Highway to Virginia's majestic Skyline Drive, and from Colorado's lofty Trail Ridge Road to the shimmering highways that cross Death Valley, the diversity, drama and delight of the Great American Roads await the pleasure of American drivers.

Buick owners tend to be as special as the cars they drive—men and women with a respect for tradition and a deep appreciation of the one quality that is indispensable in a fine car: quality itself.

The buyer who appreciates quality does not confuse value with price, or beauty with ostentation. This buyer will not tolerate the absence of quality or a lack of integrity.

At Buick, we have always tried to exceed the expectations of our buyers, continuously seeking to redefine and improve the American automobile—to make it truly deserve the term roadworthy. To this end, we offer the latest technology—in functional, tasteful application. And we offer classic beauty, a richness of detail and a muscular grace of movement that have set Buick apart for 85 years.

To be sure, Buicks are not for everyone; they never have been. However, few drivers who appreciate the quality and value that go into every Buick will find ownership of a Buick beyond reach. For these people, including a surprising number of young buyers, Buick comes as an unexpected pleasure. Buicks have changed; but the more they change, the more they remain steadfastly Buicks.

For 1988, Buick celebrates its 85th anniversary by offering motor cars that are designed for exhilarating driving, luxury without ostentation and to fulfill a proud assertion: The Great American Road belongs to Buick.
The Electra has long been regarded as emblematic of excellence, an automobile with all the qualities that make a Buick a Buick.

Three richly appointed sedans constitute the Electra line for 1988: the Electra Limited, Park Avenue and T-Type.

Inside the Park Avenue, generous seating for six adults adds spacious comfort to an already elegant environment.

Electra clearly displays the qualities that attract discriminating buyers of luxury automobiles: exceptional quality, engineering excellence and refined, understated luxury. Elegance without ostentation, the Electra sedans for 1988 embody a spirited, muscular grace that complements the person who drives it.
Individualists who are equally at home on long country roads or in city traffic will find Riviera's distinguished character irresistible in this, its 25th anniversary year. The innovation, expertise and care lavished on the 1988 Riviera by the designers, engineers and technicians allow us to say: "There is no finer personal luxury car."

The 1988 Buick Riviera is available in two carefully crafted versions: this luxurious coupe and the performance-oriented T Type below.

All 1988 Rivieras are the Silver Anniversary Rivieras and can be described as being among the most technologically advanced automobiles built anywhere in the world.

Riviera's famed ride has been further improved to provide uncommon smoothness, isolation and comfort.

Riviera interiors offer luxury with a depth of richness rarely found in the world of automobiles.
The moment you take the wheel of a LeSabre and experience its serene and secure atmosphere, you will know that you have found a premium automobile made for those who prize traditional value and comfort. If ever an automobile could lay claim to being The Great American Family Car, it's the new-generation Buick LeSabre.

LeSabre's luxuriously appointed interior conforms this is a substantial car in the Buick tradition.

LeSabre's potent 3.8-litre engine and automatic transmission with overdrive deliver the power expected from a premium-quality, smooth, running road car.

Engineering and design features, highlighted by front-wheel drive and an aerodynamic exterior, identify the LeSabre as a contemporary automobile.
Regal, the first example of the next generation of Buicks, is a totally new car for 1988. There's nothing else like it on the American road. The values held by the Regal owner are clearly reflected in the characteristics of the new Regal: quality, excellence of design and execution, and—above all—that special, spirited beauty that belongs only to automobiles that bear the Buick hallmark.

The 1988 Regal’s four-wheel independent suspension design and four-wheel disc brakes deliver sur- floored, superb ride and handling qualities. And it's the only American coupe with these features plus full 4-passenger seating.

The mid-size Regal is available as a distinctive coupe with an exterior shape available only from Buick.

The distinctively sculpted 1988 Regal’s shape combines efficiency and beauty. The end result is the lowest coefficient of drag of any Buick ever built.

The elegant interior of the new Regal is fully as modern and efficient as the exterior. It also seats up to six adults in generous comfort.
Buick Century represents the practicality and versatility that result from applying refined technology to traditional values. The new Century is a serious-minded, modern automobile, yet it displays unmistakably the elegance of appearance that has made Buick a synonym for achievement. It's a car tailored to the tastes of those who drive it.
A sterling example of trim, efficient American design, the Skylark for 1988 is tailor-made for owners seeking Buick luxury in an efficiently sized vehicle. A car cast in a different mold, Buick's "little limousine" begins with a strength of character to which have been added dependable performance, a tasteful, wind-tunnel-shaped exterior and, best of all, a distinctive style.
Skyhawk is an ideal choice to first experience a remarkable Buick quality—the ability to offer cars of character that also occupy the leading edge of automotive styling trends. The modern, expressive Skyhawk combines driving enjoyment, quality, style and fun. Buick’s approach to the theory that all work and no play can result in a very quiet life.
For roadworthy, full-size wagon luxury and comfort blended with practicality, the classic LeSabre Estate Wagon sets a lofty standard.

Beauty, luxury, comfort and capability make the 1988 Buick Estate Wagons easily and elegantly at home on any road—from esplas to interstates.

Inside, the LeSabre Estate Wagon provides luxury seating for eight passengers.

With their unmistakable air of assurance, the Buick Estate Wagons for 1988 offer the discerning owner all the appointments, accessories and advantages of a fine automobile combined with the space and utility of full-size wagons. It is a remarkable exercise in traditional automotive values, overlaid with the richness of detail and execution for which Buick is justly famed.
### 1988 Buick Buyer's Guide

#### Electra/Park Avenue

**Models Available:**
- Electra Limited Sedan
- Electra Custom Touring Sedan
- Park Avenue Sedan

**Standard Equipment:**
- AM/FM stereo with equalizer
- 4-wheel disc brake drums
- Power steering
- Automatic transmission with overdrive
- Front and rear center high intensity stop lamps
- Front and rear door warning lights
- Tilt steering column
- Electric rear view mirror
- 2-speed windshield wipers with low-speed delay
- Coach lamps

**Selected Equipment:**
- Tinted glass
- Rear side window defogger
- Power windows
- Rear seat backrests
- Rear deck window
- Radio and cassette player

**Dimensions:**
- **Overall:**
  - Length: 191.2"
  - Width: 72.1"
  - Height: 54.3"
  - Wheelbase: 118.5"
  - Front Track: 50.0"
  - Rear Track: 55.4"

- **Interior:**
  - Legroom: 41.5"
  - Headroom: 56.8"
  - Shoulder Room: 56.8"
  - Hip Room: 55.5"

- **Tanks:**
  - Gas Tank Capacity: 18.0 gal
  - Fuel Tank Capacity: 16.0 gal

#### Riviera

**Models Available:**
- Riviera Coupe
- Riviera Type Coupe

**Standard Equipment:**
- AM/FM stereo with equalizer
- 4-wheel disc brake drums
- Power steering
- Automatic transmission with overdrive
- Front and rear center high intensity stop lamps
- Front and rear door warning lights
- Tilt steering column
- Electric rear view mirror
- 2-speed windshield wipers with low-speed delay
- Coach lamps

**Selected Equipment:**
- Tinted glass
- Rear side window defogger
- Power windows
- Rear seat backrests
- Rear deck window
- Radio and cassette player

**Dimensions:**
- **Overall:**
  - Length: 185.2"
  - Width: 71.5"
  - Height: 53.6"
  - Wheelbase: 118.0"
  - Front Track: 50.0"
  - Rear Track: 55.4"

- **Interior:**
  - Legroom: 44.1"
  - Headroom: 58.8"
  - Shoulder Room: 56.8"
  - Hip Room: 54.3"

- **Tanks:**
  - Gas Tank Capacity: 19.0 gal
  - Fuel Tank Capacity: 16.0 gal

#### LeSabre

**Models Available:**
- Coupe
- Sedan
- Limited Coupe
- Sedan
- Type Coupe

**Standard Equipment:**
- AM/FM stereo with equalizer
- 4-wheel disc brake drums
- Power steering
- Automatic transmission with overdrive
- Front and rear center high intensity stop lamps
- Front and rear door warning lights
- Tilt steering column
- Electric rear view mirror
- 2-speed windshield wipers with low-speed delay

**Selected Equipment:**
- Tinted glass
- Rear side window defogger
- Power windows
- Rear seat backrests
- Rear deck window
- Radio and cassette player

**Dimensions:**
- **Overall:**
  - Length: 191.2"
  - Width: 72.1"
  - Height: 54.3"
  - Wheelbase: 118.5"
  - Front Track: 50.0"
  - Rear Track: 55.4"

- **Interior:**
  - Legroom: 42.6"
  - Headroom: 56.8"
  - Shoulder Room: 56.8"
  - Hip Room: 55.5"

- **Tanks:**
  - Gas Tank Capacity: 18.0 gal
  - Fuel Tank Capacity: 16.0 gal

#### Regal

**Models Available:**
- Custom Coupe
- Limited Coupe

**Standard Equipment:**
- AM/FM stereo with equalizer
- 4-wheel disc brake drums
- Power steering
- Automatic transmission with overdrive
- Front and rear center high intensity stop lamps
- Front and rear door warning lights
- Tilt steering column
- Electric rear view mirror
- 2-speed windshield wipers with low-speed delay

**Selected Equipment:**
- Tinted glass
- Rear side window defogger
- Power windows
- Rear seat backrests
- Rear deck window
- Radio and cassette player

**Dimensions:**
- **Overall:**
  - Length: 192.2"
  - Width: 71.1"
  - Height: 53.0"
  - Wheelbase: 118.0"
  - Front Track: 50.0"
  - Rear Track: 55.0"

- **Interior:**
  - Legroom: 42.4"
  - Headroom: 37.8"
  - Shoulder Room: 57.0"
  - Hip Room: 55.5"

- **Tanks:**
  - Gas Tank Capacity: 17.0 gal
  - Fuel Tank Capacity: 15.0 gal
### Century

**Models Available:**
- Custom Coupe and Sedan
- Custom Marquis
- Limited Coupe and Sedan
- Estate Wagon

**Standard Equipment:**
- Air conditioning
- Power steering
- Power brakes (rear disc versions available)
- Cruise control
- Power sunroof

**Selected Available Equipment:**
- Power side view mirrors
- Leather seats
- Heated seats

### Skylark

**Models Available:**
- Custom Coupe and Sedan
- Limited Coupe and Sedan

**Standard Equipment:**
- Automatic transmission
- Power steering
- Power brakes (rear disc versions available)
- Air conditioning

**Selected Available Equipment:**
- Leather seats
- Power sunroof
- Cruise control

### LeSabre Estate Wagon/Electra Estate Wagon

**Models Available:**
- LeSabre Estate Wagon
- Electra Estate Wagon

**Standard Equipment:**
- Automatic transmission
- Power steering
- Power brakes (rear disc versions available)

**Selected Available Equipment:**
- Power sunroof
- Leather seats
- Cruise control

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### Dimensions

- **Cargo Capacity:**
  - 15.7 gallons

- **Curb Weight:**
  - 2,600 pounds

- **Maximum Cargo Length at Floor:**
  - 29.4 inches

- **Weight:**
  - 3,400 pounds

- **Wheelbase:**
  - 106 inches

- **Length:**
  - 189 inches

- **Width:**
  - 77.4 inches

- **Height:**
  - 57 inches

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### Models Available

- **LeSabre:**
  - Custom Coupe and Sedan
  - Limited Coupe and Sedan
  - Estate Wagon

- **Skylark:**
  - Custom Coupe and Sedan
  - Limited Coupe and Sedan

- **Century:**
  - Custom Coupe and Sedan
  - Custom Marquis
  - Limited Coupe and Sedan
  - Estate Wagon

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### Some Additional Limited Features:
- Front door courtesy and warning lights
- Wide rocker panel moldings
- 55/45 front headrests with storage compartment
- Roof and sidewall trim

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### More Details

- **Cruise Control:**
  - Standard on all models

- **Power Windows:**
  - Standard on all models

- **Power Door Locks:**
  - Standard on all models

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### Century

**Selected Available Equipment:**
- Power side view mirrors
- Leather seats
- Heated seats

### Skylark

**Selected Available Equipment:**
- Power side view mirrors
- Leather seats
- Heated seats

### LeSabre Estate Wagon/Electra Estate Wagon

**Selected Available Equipment:**
- Power side view mirrors
- Leather seats
- Heated seats
- Cruise control
## Buick Safety Equipment

### Occupant Protection
- Manual lap/shoulder safety belts for driver and right front passenger; driver side includes visual and audible warning system (except Skylark, Regal and LeSabre)
- Automatic safety belt system for driver and right front passenger (Skylark, Regal and LeSabre)
- Manual lap safety belts or manual lap/shoulder safety belts, outboard rear seat positions (Riviera, LeSabre Coupes and Sedans)
- Manual lap safety belts, center front/rear seat positions, except with front bucket seats
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Energy-absorbing front seat backtops
- Laminated safety windshield glass and tempered safety side- and rear-window glass
- Safety interlocking door latches
- Side-guard door beam
- Passenger-guard inside door-lock handles
- Inertia-locking, folding front seatbacks on two-door models
- Safety armrests
- Head restraints, driver and right front passenger (adjustable)
- Dual sun visors
- Pressure-lock radiator cap
- Accident Avoidance
  - Side marker lights and reflectors
  - Parking lamps that illuminate with headlamps
  - Four-way hazard warning flasher
  - Backup lights
  - Center high-mounted stop lamp
  - Directional signal control with lane-change feature
  - Windshield defroster, washer and multi-speed wipers
  - Inside rearview mirror
  - Outside left rearview mirror (right mirror also on Skyhawk, Regal, LeSabre, Electra and Riviera)
  - Starter safety switch
  - Dual-action hood latch (except LeSabre, Electra and Park Avenue Coupes and Sedans)
  - Brake system with dual master cylinder and warning light
  - Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces
  - Safety road wheel rims
  - Illuminated heater and defroster controls
  - Illuminated windshield wiper and washer controls (Skylark, Riviera)
  - Tires with built-in tread-wear indicators
  - Audible brake lining wear indicators, all disc brakes
  - Self-adjusting feature, brakes
  - Pressure-relief fuel cap

### Theft Deterrence
- Audible reminder for ignition key removal
- Theft-deterrent steering column lock
- Visible vehicle identification number
- Marked body parts (LeSabre, Electra, Riviera)
- Remote inside hood release
- Theft-deterrent key system (separate ignition key)

## Important:
A word about this catalog
We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details, and before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Buick dealer for complete information.

A word about assembly, components and optional equipment in these Buick products
The Buicks described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car and truck groups and various component divisions of GM and by various suppliers worldwide to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel-economy requirements, or for other reasons, to produce Buick products with differently sourced components than initially scheduled. All such components have been approved for use in Buick products and will provide the quality performance associated with the Buick name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information.

GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered, or if there are changes, that they are acceptable to you.

A word about updated service information
Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

About rustproofing
The 1988 Buicks are carefully designed and built to resist corrosion, so the application of additional rustproofing is neither necessary nor required. Buick's confidence in its extensive anticorrosion protection is reflected in a new-vehicle limited warranty which includes a 6-year/100,000-mile rust-through protection.

A word about warranty
All 1988 Buicks include a General Motors 6-year/60,000-mile powertrain warranty and a 6-year/100,000-mile corrosion protection warranty. See your Buick dealer for terms and conditions of this limited warranty.

A word about engines
Buicks are equipped with engines produced by General Motors or suppliers to General Motors worldwide.

Buy or lease a Buick
Many Buick dealers offer you the opportunity to buy or lease a Buick. Ask about their leasing arrangement. It may be right for you.

The GM Protection Plan
It offers service protection in addition to that provided by GM's new-vehicle limited warranty. Coverage is currently available only in the U.S.A. and Canada for the 1988 model year. See your Buick dealer for details.

"Let's get it together... buckle up!"