When the Skylark was introduced a few years ago, the world realized a new generation of North American automobiles was here—a generation which said the era of front-wheel-drive, efficient engines, functional design and sophistication in form and form had arrived. And indeed it had. Now all these new attributes are no longer the exception in North American automobiles, but the rule. The future forecast by the Skylark is today.

A Skylark is many things in a small package. It's a dependable, economical family car. It's a small luxury car that some even call Buick's "little limousine" in recognition of its luxurious, spacious interior and its big car ride.

The Skylark is a proven package that has triumphed and continues to benefit from constant refining based on the experience of millions and millions of owner miles. And yet, a design that has been on the road long enough to be so thoroughly refined, is still on the leading edge of automotive technology.

The refinement, as we said, goes on. This year Skylark is offered in two sedan versions: Custom and Limited. There's a handsome new grille, and a new look for the rear end with revised tail lamps, a new centre applique and the license plate moved from the trunk lid to the bumper. There are new exterior colours, new upholstery fabrics and designs. Subtle changes and constant improvement keep the Skylark fresh and new.
Small on the outside, big on the inside has always been a Skylark trademark. A list of the credits for the remarkable amount of legroom and interior room goes to its compact front-wheel-drive layout. The Skylark's engine and transmission make for one neat underhood package; there is no big transmission “hump” or driveline tunnel taking up floor space. Combine that with wide, comfortable seats and Skylark's squared-off, formal roofline, and you get a generous helping of leg, shoulder and head room.

Every Skylark interior—and the variations you can create—are many—as a study in comfort and attractiveness. The Custom offers a notchback front seat, special cloth is standard on the Limited notchback seat, and cloth upholstered buckets are available for both models.

The Skylark's instrument panel has a handsome woodgrain appearance with the simulated woodgrain repeated as accents on door panels and available centre console. The instrument panel has been carefully designed to have all instruments and switches where they can be easily seen and reached. There is a multifunction control lever on the left side of the steering column. Full instrumentation, including an L.G.T. tachometer, is available as an option. Seats, seat and shoulder belts, even the belt buckles are color coordinated on standard as well as optional trims.
Power for the front wheels is provided by a standard 2.5 litre four-cylinder engine with electronic fuel injection. Or you can power your Skylark with an available 2.8 litre V-6 with two-barrel carburetion or a 2.8 litre high-performance V-6 with multi-port fuel injection. Under-hood refinements this year include new hydraulic engine mounts that reduce the transfer of engine motion and vibration into the body structure, thus making the Skylark even more quiet, more “little limousine-like” than before.

The mechanical components that keep this proven package on the leading edge include power rack-and-pinion steering, low-drag front disc brakes, and independent front suspension with MacPherson struts. A Skylark is nimble, easy to park and maneuver, and, to top it all off, fun to drive. A performance-oriented Gran Touring suspension that handles the road through fat, P205-series radial tires is also available.

Proven and dependable. Front-wheel-drive technology. Comfortable room for five. And a delight to drive. Skylark has it all.

You can equip your Skylark from an extensive list of performance, comfort and convenience options that let you mould its character to your personal satisfaction.

For instance, if you want to pursue Skylark's luxurious side, you may want to add such available features as rear-seat reclining lamps, electro-luminescent coach lamps, electric trunk lock release, six-way power seats, power windows, and power door locks.

If you want to enhance the Skylark's sports sedan character, go for the Gran Touring suspension with its aggressive P205/70R13 radial tires, add bucket seats, tungsten halogen high-low beam headlights, full-length operating console, sport steering wheel and instrumentation package with tach.

That is one of the many beauties of the Buick Skylark. It is so wonderfully versatile. A small luxury car, an economical family car, and always fun to drive.

1 Reclining seatbacks
2 Delco AM-FM stereo with graphic equalizer, cassette, clock
3 Lighted visor vanity mirror
4 Electronic Cruise Control
5 6-way power seat
6 Power windows
1985 SKYLARK FACTS & FIGURES

Select the combination of "extras" that make your Buick uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

<table>
<thead>
<tr>
<th>Custom</th>
<th>Limited</th>
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<tbody>
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**DIMENSIONS**

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<tbody>
<tr>
<td>Wheelbase</td>
<td>2664</td>
<td>104.9</td>
</tr>
<tr>
<td>Overall Length</td>
<td>4599</td>
<td>181.1</td>
</tr>
<tr>
<td>Overall Width</td>
<td>1755</td>
<td>69.1</td>
</tr>
<tr>
<td>Height</td>
<td>1386</td>
<td>53.9</td>
</tr>
<tr>
<td>Tread, Front/Rear</td>
<td>1492/1447</td>
<td>58.7/57.0</td>
</tr>
<tr>
<td>Headroom, Front/Rear</td>
<td>970/951</td>
<td>38.2/37.4</td>
</tr>
<tr>
<td>Legroom, Front/Rear</td>
<td>1097/1044</td>
<td>43.2/41.4</td>
</tr>
<tr>
<td>Shoulder Room, Front/Rear</td>
<td>1422/1442</td>
<td>56.0/56.0</td>
</tr>
<tr>
<td>Hiproom, Front/Rear</td>
<td>1388/1406</td>
<td>54.6/55.4</td>
</tr>
<tr>
<td>Usable Luggage Compartment</td>
<td>407 litres</td>
<td>14.3 cu. ft.</td>
</tr>
<tr>
<td>Fuel Tank Capacity</td>
<td>55.2 litres</td>
<td>12.1 gal.</td>
</tr>
</tbody>
</table>

**A word about engines**

These Buicks are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada. The engines are the result of a cooperative effort involving different components produced by General Motors of Canada Limited and related companies. From time to time during the manufacturing process, it may be necessary, in order to meet government or public demand for late model vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With the extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also reserves the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue the models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

**BUICK**

Wouldn't you really rather have a Buick?

Printed in Canada GM-4615
An Introduction to the 1985 Buicks

For 81 years Buick has offered automobiles that have set high standards for quality, style and luxury. That is the Buick tradition. For 1985 that tradition continues in a lineup of automobiles that reflect our understanding of ever-changing North American tastes and needs, and our dedication to making every Buick worthy of the name.

Quality Construction—It is quality in the best Buick tradition, the result of selecting the finest materials and assembling them with craftsmanship and care. It is the product of a work force that has, in the face of intense competition from every quarter, at home and abroad, dedicated itself to offering the finest Buicks ever. And it is the result of the application of the latest developments in technology, from engine control systems to robotic assembly processes.

Functional Beauty—That's the key. An automobile must look good, but still it has a duty to perform. Good looks can't be allowed to get in the way. The most efficient shape for packaging people and their possessions is a box, but aerodynamically and aesthetically, that shape leaves something to be desired. At the other end of the scale, it is relatively easy to develop a shape that will slip through the wind, barely rippling roadside grasses, but only by paying a penalty in room for passengers and cargo space. The answer, of course, lies between those extremes. And that's what you are going to see in this book, the form, the functional art of Buick. We think you will agree with us when we say that for 1985, the Buick lineup presents an unsurpassed study in the philosophy of functional beauty.

COMMITMENT TO Excellence

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer-aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a “Commitment to Excellence” Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to “Look at GM Today.” See your dealer for complete details.

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers all manual-gearbox engine components to 36 months or 60,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a $100 deductible for each repair visit.

Corrosion (First-Through) Coverage—General Motors warrants for 1985 passenger cars, light-duty trucks and vans that your General Motors dealer will replace or repair at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance traveled by the vehicle.

Battery Coverage—if your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverage. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment program is applicable to your vehicle.

GM Protection Plan—While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the new with the Protection Plan logo shown.

This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Protection Plan.