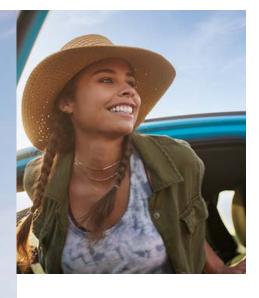




Prius c goes with your flow — plan or no plan. It's geared up for the coffee runs and for the long run. Known for its versatility and fuel-efficient performance, Prius c backs both your urban commutes and rural escapes. The 60/40 split fold-down rear seats offer expansive cargo space³³ that welcomes even more gear and good times. And with Toyota Safety SenseTM C (TSS-C)¹⁹ copiloting, you can always ride with peace of mind. So let's go check off that grocery list or check out the scenic route. Prius c is ready whenever you are.



"Our time is now. Let's make our escape and explore our limits."







Designed for safety.

Toyota Safety Sense™ (TSS)¹9 is a bundle of active safety features on many new Toyota vehicles at no additional cost. These innovative features were designed to help protect you and your passengers from harm.





PRE-COLLISION SYSTEM²⁰ WITH PEDESTRIAN DETECTION²¹ (PCS w/PD)

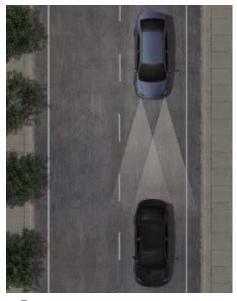
Using an in-vehicle camera and laser to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System with Pedestrian Detection (PCS w/PD) can help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA).¹⁷ If you don't brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.





LANE DEPARTURE ALERT (LDA)²²

Under certain circumstances, Lane Departure Alert (LDA) is designed to detect lane departure on roads with clear markings. LDA only activates when you're traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, you should safely direct your vehicle back to the center of your lane.





AUTOMATIC HIGH BEAMS (AHB)²³

Automatic High Beams (AHB) are a safety system designed to help you see more clearly at night — without distracting other drivers. Designed to activate at speeds above 25 mph, AHB rely on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggle between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.



All the space you need. All the style you want.

Stay in touch with your life no matter how far the road takes you. Prius c's smart tech and versatility will help you make your escape, while the expressive details and wide array of eye-popping colors are the perfect way to amp up any adventure. With 5-door access and 60/40 split fold-down rear seats, Prius c can comfortably take you and your friends for a night out on the town or a trip out of it.







15-IN. ALLOY WHEELS

Stand out wherever you go. Prius c comes standard with 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents, bringing big style to this smart-sized package.

60/40 SPLIT REAR SEATS

No problem fitting your gear, your crew, and your dog in the car. Prius c has plenty of room, thanks to the standard 60/40 split fold-down rear seats. Not just 17.1 cu. ft. of cargo volume, but also a variety of ways to configure it.³³ It helps you pack even more excitement into every journey.

VERSATILE DESIGN

Four passenger doors and a large rear liftgate help you and your friends get in and get going with ease. Load up for a road trip, a big move or even a long hike with your best friend. Prius c makes it easy for you to explore new places and bring everyone and everything along for the ride.



In touch with your life. More music, friends and fun.

Bring your music along for the ride and always know how to get there with Prius c's available Entune™ Premium Audio with Integrated Navigation⁷ and Entune® App Suite® When it's time to roll out, you can back up without asking for backup thanks to the standard integrated backup camera.¹² Once you're on the go, Prius c's standard Bluetooth®⁵ wireless technology helps you stay in touch. It easily connects your contacts, playlists⁵ and more to its steering wheel controls so you'll never miss a moment. It's time to have more fun with the tech that fits your life.







INTEGRATED BACKUP CAMERA¹²

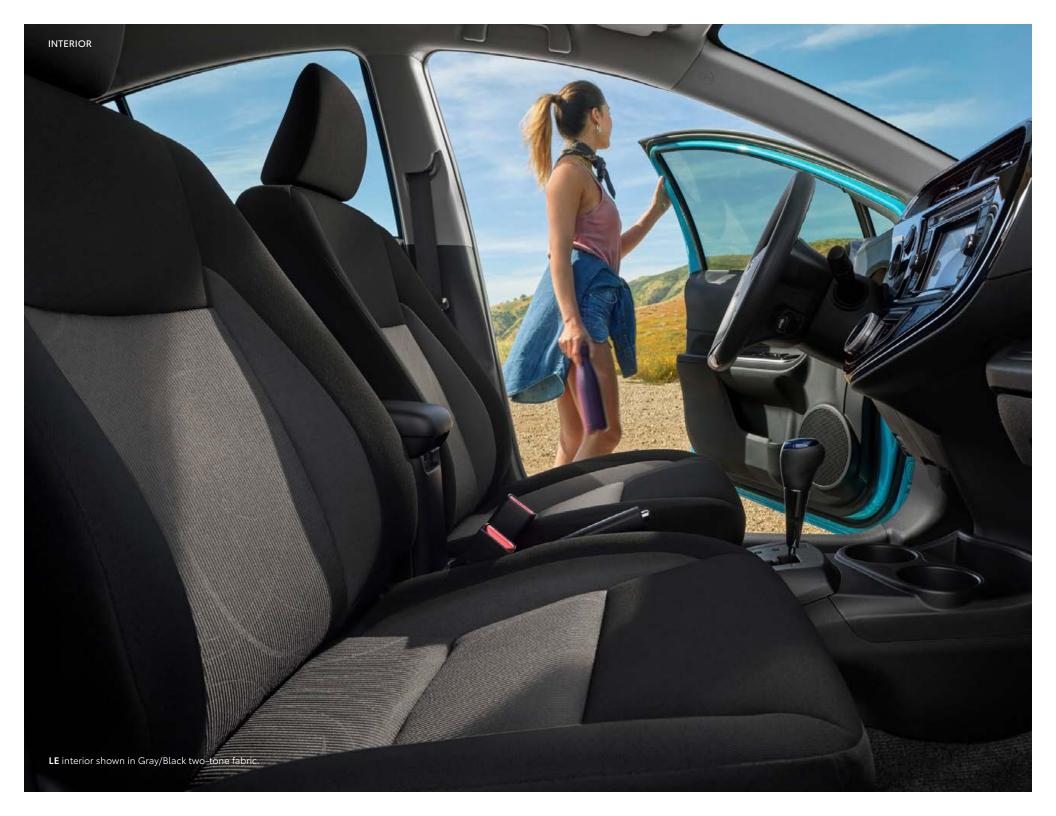
Prius c's standard integrated backup camera helps you get in and out of the tightest spots on your next getaway. Shift into Reverse, and the large display shows what's behind Prius c, helping you avoid objects that might otherwise be out of view.

BLUETOOTH®5 WIRELESS TECHNOLOGY

Standard *Bluetooth®* wireless technology helps keep you connected to your friends and favorite playlists, so you'll never have to miss a call, or your favorite road trip mix.

ENTUNE™ PREMIUM AUDIO WITH INTEGRATED NAVIGATION7 AND ENTUNE® APP SUITE®

Bring your music along for the ride with available Entune™ Premium Audio with Integrated Navigation and Entune® App Suite. Equipped with the tech you know, this smart multimedia system helps you locate your car and enjoy some music while you're on the go. And with real-time traffic info, getting to the fun is easier than ever.



A comfy space that invites more possibilities.

It's time to step up your comfort game. Prius c reserves a space just for you with standard automatic climate control and a 6-way adjustable driver's seat. Convenient tech like the available Smart Key System¹⁵ makes it even easier for you to get in, out, and on with your day. Buckle up. You're in for a comfy ride.







SMART KEY SYSTEM¹⁵ WITH PUSH BUTTON START

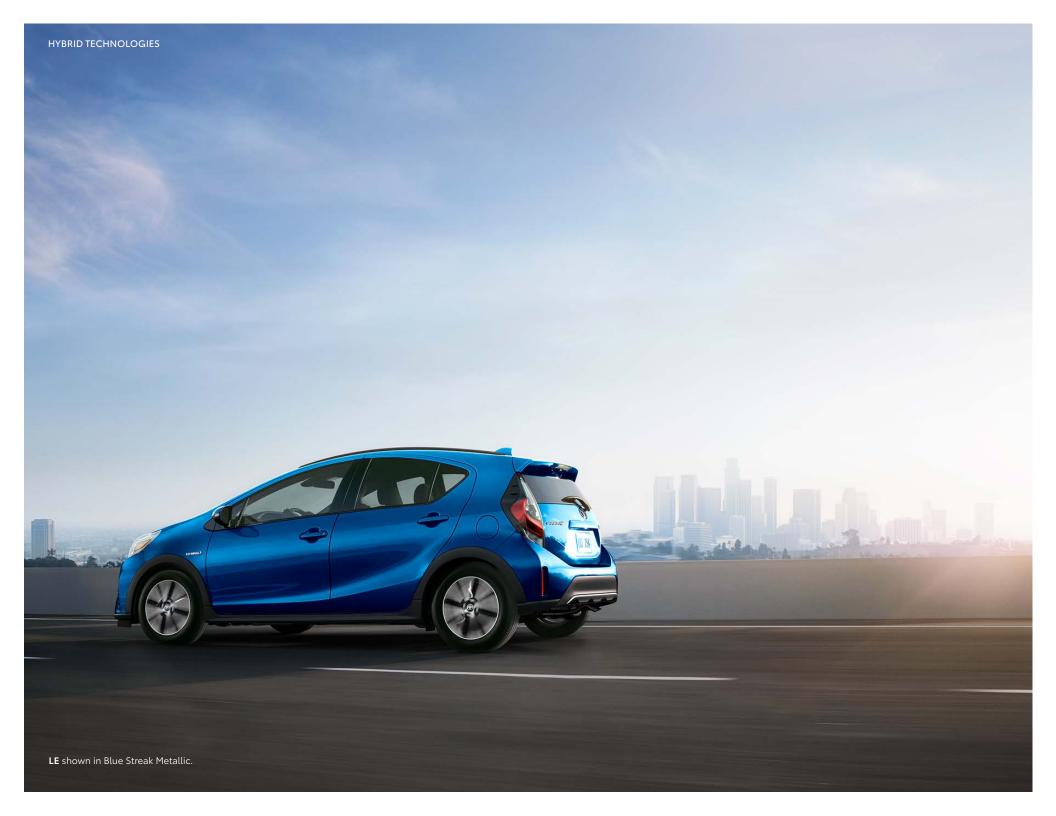
It's easy to unlock all the fun with the available Smart Key fob in your pocket or purse. Simply grasp either the driver's or front passenger's door handle of your Prius c to unlock it. Plus, you can start the engine with the push of a button and start your next journey with ease.

USB PORT²

Put an end to the power struggle. Charge your favorite device and sync your music to Prius c's audio system with the standard USB port. There's also an auxiliary audio jack that supports a wide range of music players, so your favorite playlist is never out of reach.

MULTI-INFORMATION DISPLAY

Keep an eye on the information that matters most to you. A quick glance at the Multi-Information Display (MID) can show you plenty of helpful info like real-time driving data, fuel economy and EV driving distance — all to help maximize your efficiency.



More efficiency means more fun.

With the power to choose the perfect drive mode, Prius c won't let you miss out on any of the action. With Prius c's EPA-estimated 48 mpg city,³⁴ you can take on everything from errands to extended journeys, thanks to its proven hybrid tech and eco-minded efficiency. It helps make trips to that secret hiking trail easier on your wallet too.







ENERGY MONITOR

Learn how to optimize your efficiency. The energy monitor screen displays how the hybrid system works in real time. It shows you how Prius c always employs the most efficient source of power.

EV13,14/ECO MODE

Take charge and pick your perfect drive mode. Prius c's EV Mode enables electric driving for up to one mile. ECO Mode limits the operation of the climate control and adjusts throttle input to help maximize fuel economy and give you more moments from each mile.

ECO SAVINGS

With ECO Savings, you can easily compare a vehicle's fuel cost and mpg average to your Prius c. Once you know how much you may be saving, you may know how much more you can spend on that commemorative truck-stop coffee mug from your next adventure.



Peace of mind For a safer drive.

Prius c helps you travel safely with the standard Star Safety System,™ a suite of six active safety features designed to help keep you safe. This advanced system includes Vehicle Stability Control (VSC),¹6 Traction Control (TRAC), Electronic Brake-force Distribution (EBD), Anti-lock Brake System (ABS), Brake Assist (BA)¹7 and Smart Stop Technology® (SST).¹8







LATCH

LATCH (Lower Anchors and Tethers for CHildren) provides an added measure of safety for the smaller members of your family. LATCH includes lower anchors on the outboard rear seats and a tether anchors on all rear seats.

NINE AIRBAGS²⁴

Prius c comes standard with nine airbags, including a driver and front passenger Advanced Airbag System. In the event of certain collisions, sensors designed to monitor the severity of the impact make adjustments for the appropriate airbag deployment.

WIL SEATING25

Whiplash-Injury-Lessening (WIL) seatback frames are engineered to yield in a controlled fashion, reducing the motion differential between the occupant's head and torso, and helping to lessen injury.



l

Exterior Features

- · Single-LED projector low- and high-beam headlights
- · LED tail and stop lights
- Daytime Running Lights (DRL) with on/off feature
- Black side rocker and wheel arch moldings
- Black roof rail accent
- Front and rear lower silver-accented body guards
- Power outside mirrors with turn signal indicators
- 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents and P175/65R15 tires
- Color-keyed shark-fin antenna
- · Intermittent rear window wiper
- Color-keyed rear spoiler

Interior Features

- Automatic climate control
- Entune™ Audio includes 6.1-in. touch-screen display, AM/FM CD player, four speakers, auxiliary port, USB media port,² advanced voice recognition,⁴ hands-free phone capability, phone book access and music streaming⁵ via Bluetooth®⁵ wireless technology, Siri® Eyes Free.⁶ See toyota.com/entune for details.
- Integrated backup camera¹²
- 3.5-in. TFT Multi-Information Display (MID) with outside temperature, clock, fuel economy information, cruising range, odometer, trip distance, hybrid system information, Hybrid System Indicator, ECO Savings, ECO Score, energy monitor
- Fabric-trimmed seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket
- 60/40 split fold-down rear seats
- Cruise control
- Tilt/telescopic steering wheel with steering wheel controls
- Remote keyless entry system with illuminated entry
- Power windows with driver-side one-touch auto up/down
- Soft-touch center console with armrest and storage compartment
- Cargo area tonneau cover
- · Cargo Area Light
- One front 12V auxiliary power outlet

Safety Features

 Toyota Safety Sense™ C (TSS-C)¹9 — Pre-Collision System²⁰ with Pedestrian Detection²¹ (PCS w/PD), Lane Departure Alert (LDA)²² and Automatic High Beams (AHB)²³



LE

Adds to or replaces features offered on L

Interior Features

- Entune™ Premium Audio with Integrated Navigation⁷ and Entune® App Suite® includes 6.1-in. high-resolution touch-screen with split-screen display, AM/FM cache radio, HD Radio,™9 CD player, six speakers, auxiliary port, USB media port,² advanced voice recognition,⁴ hands-free phone capability, phone book access and music streaming⁵ via Bluetooth®⁵ wireless technology, Siri® Eyes Free,⁵ HD Radio™9 Predictive Traffic and Doppler Weather Overlay, SiriusXM® Satellite Radio¹0 with 3-month All Access trial¹¹ See toyota.com/entune for details.
- Smart Key System¹⁵ on front doors and liftgate with Push Button Start and remote illuminated entry

Color



Black Sand Pearl



Blue Streak Metallic





Prius c L and LE Gray/Black two-tone fabric





15-in. 8-spoke machined alloy wheels with dark-gray-painted accents



Absolutely Red



Magnetic Gray Metallic



Tide Pool Pearl³⁵



Classic Silver Metallic



Blizzard Pearl³⁵

Prius c has lots of Genuine Toyota Accessories available to help make every trip even more fun. Now your Prius c can reflect your unique style and stand out even more. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/priusc.

All-weather floor liners³⁶ Alloy wheel locks Body side moldings Cargo net — envelope Cargo tote Cargo tray Carpet cargo mat Carpet floor mats³⁶ Coin holder/ashtray cup Door edge guards Emergency assistance kit First aid kit Paint protection film³⁷ Universal tablet holder³









Universal tablet holder³

Door edge guards

Cargo tray

All-weather floor liners³⁶









Body side moldings

Cargo net — envelope

Alloy wheel locks

Cargo tote









Carpet floor mats³⁶

Paint protection film³⁷

Carpet cargo mat

Emergency assistance kit

EXTERIOR	L	LE		L	LE
Single-LED projector low- and high-beam headlights	S	s	Power outside mirrors with turn signal indicators	S	S
Daytime Running Lights (DRL) with on/off feature	S	S	Intermittent rear window wiper	S	S
LED taillights and stop lights	S	S	Color-keyed rear spoiler	S	S
Front and rear lower silver-accented body guards	S	S	Color-keyed shark-fin antenna	S	S
Black side rocker and wheel arch moldings	S	S	15-in., 8-spoke machined alloy wheels with dark gray-painted		
Black roof rail accent	S	S	accents and P175/65R15 tires	S	S
INTERIOR					
Automatic climate control	S	s	Fabric-trimmed two-tone seats; 6-way adjustable driver's seat;		
Entune™ Audio — includes 6.1-in. touch-screen display, AM/FM CD player, four speakers, auxiliary port, USB media port,² advanced voice recognition,⁴ hands-free phone capability, phone book access			4-way adjustable front passenger seat with seatback pocket	S	S
			60/40 split fold-down rear seats	S	S
and music streaming ⁵ via <i>Bluetooth</i> ®5 wireless technology, Siri® Eyes			Cruise control	S	S
Free: See toyota.com/entune for details.	S	_	Tilt/telescopic steering wheel with steering wheel controls	S	S
Entune™ Premium Audio with Integrated Navigation ⁷ and Entune® App Suite® — includes 6.1-in. high-resolution touch-screen with			Digital instrumentation with speedometer, fuel gauge, shift-position indicator, and EV ^{13, 14} /ECO Mode indicators	s	s
split-screen display, AM/FM cache radio, HD Radio,™9 CD player,			Remote keyless entry system with illuminated entry	S	_
six speakers, auxiliary port, USB media port, advanced voice recognition, hands-free phone capability, phone book access and music streaming bia Bluetooth with wireless technology, Sirie Eyes Free, HD Radio Predictive Traffic and Doppler Weather Overlay, Sirius XM® Satellite Radio with 3-month All Access trial. See toyota.com/entune for details.			Smart Key System ¹⁵ on front doors and liftgate with Push Button Start and remote illuminated entry	_	s
			Power windows with driver-side one-touch auto up/down	S	S
			Soft-touch center console with armrest and storage compartment	S	S
	_	S	Glove compartment	S	S
Integrated backup camera ¹²	S	S	Cargo area tonneau cover	S	S
3.5-in. TFT Multi-Information Display (MID) with outside temperature, clock, fuel economy information, cruising range, odometer, trip distance, hybrid system information, Hybrid System Indicator, ECO Savings, ECO Score, energy monitor			One front 12V auxiliary power outlet	S	S
			Front seat maplights	S	S
	S	s	Cargo area light	S	S
SAFETY AND CONVENIENCE					
STaR [™] Star Safety System [™] — includes Vehicle Stability Control (VSC), ⁶ Traction Control (TRAC), Anti-lock			Driver and front passenger Whiplash-Injury-Lessening (WIL) ²⁵ seats	S	S
SAFETY SYSTEM Brake System (ABS), Electronic Brake-force			LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	s
Distribution (EBD), Brake Assist (BA) ¹⁷ and Smart Stop Technology® (SST) ¹⁸	s	s	Tire Pressure Monitor System (TPMS) ²⁶	S	S
Toyota Safety Sense™ C (TSS-C) ¹⁹ — Pre-Collision System ²⁰ with Pedestrian Detection ²¹ (PCS w/PD), Lane Departure Alert (LDA) ²² and Automatic High Beams (AHB) ²³		<u> </u>	Vehicle Proximity Notification System (VPNS) ²⁷	S	S
			Hill Start Assist Control (HAC) ²⁸	S	S
	S	S	Engine immobilizer ²⁹	S	S
Nine airbags ²⁴ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, driver and front passenger seat cushion airbags, and front and rear side curtain airbags	s	s	ToyotaCare ³⁰ featuring a no cost maintenance plan with roadside assistance ³¹	S	S

MECHANICAL/PERFORMANCE	L	LE
GASOLINE ENGINE		
1.5-Liter Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV ^{13,14} /ECO Modes; 73 hp @ 4800 rpm (54 kW @ 4800 rpm), 82 lbft. @ 4000 rpm (111 N∙m @ 4000 rpm); 99 hybrid system net hp (74 kW)	Standard	Standard
BORE X STROKE		
2.95 in x 3.33 in	Standard	Standard
COMPRESSION RATIO		
13.4:1	Standard	Standard
INDUCTION SYSTEM		
Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)	Standard	Standard
IGNITION SYSTEM		G: 1 1
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard
EMISSION RATING	Chanaland	Charada nal
Federal Environmental Protection Agency (EPA) Emission Standard: Tier 3 Bin 30	Standard	Standard
California Air Resources Board (CARB) Emission Standard: Low Emission Vehicle (LEV) III, Super Ultra Low Emission Vehicle (SULEV) 30	Standard	Standard
ELECTRIC MOTOR		
Motor type: Permanent magnet AC synchronous motor	Standard	Standard
Power output: 60 hp (45 kW)	Standard	Standard
Torque: 125 lbft. (169 N·m)	Standard	Standard
Voltage: 520V maximum	Standard	Standard
TRACTION BATTERY		
Type: Sealed Nickel-Metal Hydride (Ni-MH) ³²	Standard	Standard
Power output: 25.9 hp (19.3 kW)	Standard	Standard
Voltage: 144V	Standard	Standard
TRANSMISSION		
Electronically controlled Continuously Variable Transmission (ECVT)	Standard	Standard
DRIVETRAIN		
Front-Wheel Drive (FWD)	Standard	Standard
SUSPENSION		
Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	Standard	Standard
STEERING		
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard
Turning circle diameter, curb to curb (ft.)	31.4	31.4
BRAKES		
Power-assisted ventilated front disc brakes; rear drum brakes and Star Safety System™	Standard	Standard
DIMENSIONS	Standard	Standard
EXTERIOR DIMENSIONS (in.)		
Overall height/width/length	59.6/68.6/162.4	59.6/68.6/162.4
Wheelbase	100.4	100.4
Track (front/rear)	58.3/58.1	58.3/58.1
Ground clearance	5.5	5.5
Coefficient of drag (Cd)	0.29	0.29
INTERIOR DIMENSIONS (in.)	0.25	3.27
Head room front/rear	38.6/37.0	38.6/37.0
Shoulder room	52.3/51.7	52.3/51.7
Hip room	51.0/50.8	51.0/50.8

WEIGHTS/CAPACITIES	L	LE
Curb weight (lb.)	2530	2530
Seating capacity	5	5
Passenger volume (cu. ft.)	87.4	87.4
Cargo volume (cu. ft.) ³³	17.1	17.1
Fuel tank (gal.)	9.5	9.5
TIRES		
Spare: Temporary	Standard	Standard
MILEAGE ESTIMATES (mpg city/highway/combined) ³⁴		
	48/43/46	48/43/46

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags). **Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no or different options, contact your dealer to check for current availability or the possibility of placing a special order. 2. May not be compatible with all mobile phones, MP3/WMA players and like models. 3. The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of the road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately. 4. Advanced voice recognition capabilities vary by head unit. 5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 6. Always drive safely, obey traffic laws and focus on the road while driving. Siri® is available on select iPhone®/iPad® models and requires Internet access. Siri® is not available in all languages or all areas and features vary by area. Some Siri® functionality and commands are not accessible in the vehicle. Data charges may apply. See apple.com and phone carrier for details. Siri® is a registered trademark of Apple Inc. 7. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner's Manual for details. 8. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change at any time without notice. See toyota.com/entune for details. 9. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 10. Sirius XM® audio services require a subscription sold separately by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See Sirius XM Customer Agreement for complete terms at www.sirius xm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by Sirius XM. Current information and features may not be available in all locations, or on all receivers, ©2018 Sirius XM Radio Inc. Sirius XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 11. Trial length and service availability may vary by model, model year or trim. 12. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for additional limitations and details. 13. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. EV Mode works under certain conditions at low speeds. See Owner's Manual for details. 14. EV Mode works under certain conditions at low speeds up to one mile. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV Mode. See www.www.fueleconomy.gov. Driving speed and distance is limited. See Owner's Manual for details. 15. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 16. Vehicle Stability Control is an electronic system. designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See Owner's Manual for additional limitations and details. 17. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, and tire and road conditions. See Owner's Manual for additional limitations and details. 18. Smart Stop Technology® operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not quarantee instant stopping. See Owner's Manual for additional limitations and details. 19. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. 20. The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. 21. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, and weather, light and road conditions. See Owner's Manual for additional limitations and details. 22. Lane Departure Alert is designed to read visible lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. 23. Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness, requiring the driver to manually operate the high beams. See Owner's Manual for additional limitations and details. 24. All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See Owner's Manual for additional limitations and details. 25. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. 26. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See Owner's Manual for details. 27. This device is not a substitute for safe and attentive driving practices. It is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects, and to drive the vehicle in a safe and attentive manner to avoid making contact. 28. Hill Start Assist Control is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See Owner's Manual for additional limitations and details. 29. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org. 30. ToyotaCare plan covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 31. Roadside Assistance coverage is 2 years unlimited mileage. Does not include parts and fluids, except emergency fuel delivery. See Toyota Dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 32. Hybrid vehicle battery expected life is 150.000 miles based on laboratory bench testing. 33. Cargo and load capacity limited by weight and distribution. 34. 2019 EPA-estimated mileage. Actual mileage will vary. 35. Extra-cost color. 36. This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. 37. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles will vary.