



2012 Honda **CRZ**
SPORT | HYBRID



While the idea of a sport hybrid is a surprise...

...the badge on the car is not.





MODERN CLASSIC

Proof that efficiency doesn't have to come at the expense of beauty. Its design not only slices through the wind, but turns heads as well.



The joining of man and machine.

Technology designed to enhance the driving experience. The controls and gauges allow you to keep your hands on the wheel and eyes on the next apex.



The USB Audio Interface¹ can read flash drives loaded with MP3 or Windows Media^{®2} Audio (WMA) music files. Plug in your compatible MP3 player to listen to your music and keep the device fully charged.



The interior design draws inspiration from numerous sources. The instrument panel and gauges borrow cues from fighter jets and touch-screen mobile devices. There's even a dash of 3-D. The result is simultaneously cutting-edge yet classically simple.



Stylish, lightweight and durable, the textured-aluminum pedals found on EX models are optimally positioned for heel/toe downshifting. How many hybrids can say that?



Bluetooth^{®3} HandsFreeLink[®] on EX models keeps you connected to those who matter most. Answer cell-phone calls without taking your eyes off the road or hands off the wheel.



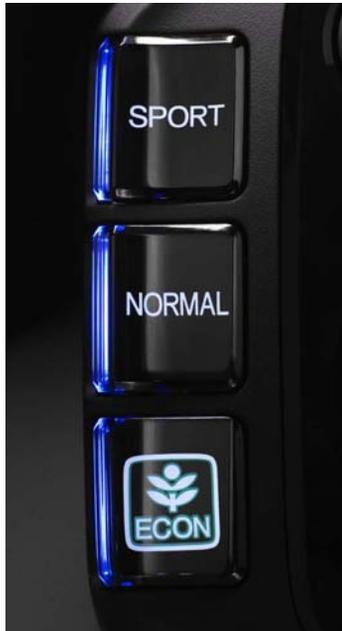
The CR-Z includes a 160-watt audio system with 6 speakers, while EX models kick it up to a whopping 360 watts with 7 speakers, including an 8" subwoofer.

The available Honda Satellite-Linked Navigation System^{™4} (EX) is renowned for being fast and intuitive. And something you'll find you just can't live without. The voice-recognition feature recognizes numbers, street names and cities, in addition to more than 600 voice commands.

iPod classic[®] is not included. iPod classic is a registered trademark of Apple Inc.

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

What mode are you in? Sometimes you don't know until you get behind the wheel. That's why the CR-Z gives you the choice.



SPORT MODE

Accelerating down a curvy stretch of road? Sport mode is for you. The steering feels more responsive, and the throttle comes on stronger.

- Additional IMA electrical power during acceleration
- Firmer and more direct steering assist

NORMAL MODE

Normal is the happy medium and what you get at start-up.

- Steering assist is normal
- Acceleration feel that's in-between Sport and ECON

ECON MODE

Stuck in traffic? Looking to maximize your MPG's? ECON is all about efficiency.

- Smooth acceleration with lowest possible engine rpm
- Air conditioning optimized for higher fuel efficiency

Efficient driving may not come naturally, especially if you're driving a car that likes to zip around corners as easily as the CR-Z. Eco Assist™ provides real-time feedback so drivers can adapt their habits to consume less fuel and take advantage of regenerative braking.

The CR-Z isn't just a means to get from point A to point B. This is a car designed to create an emotional bond with its driver. And its interior is a place you'll want to return to over and over again.



From hairpin turns to highway on-ramps, the bolstered silver mesh sport seats are not only stylish but, more important, help keep you firmly in place.



The thick, leather-wrapped 3-spoke steering wheel (EX) adds to the performance attitude of the interior. The combination of the tilt and telescopic steering column with the seat-height adjustment means you will undoubtedly find the perfect driving position.



Vehicle information is displayed within the Multi-Information Display (MID) and can be toggled through by pressing the "i" button on the steering wheel. The data includes:

- IMA system power flow indicator
- Eco and Eco Scoring
- Digital fuel-mileage indicators
- Average fuel economy, average speed and elapsed time indicators
- Miles-to-empty indicator
- Exterior temperature indicator



The expandable cargo area has up to 25.1 cubic feet of storage. The rear cargo console behind the front seats provides a quick place to store things like a computer case. Folding the console hides these items while also creating a flat floor for transporting larger objects.



FASTER FARTHER

A contradiction in sheet metal – under the hood you'll find an electric motor, a gasoline engine and an interesting paradox.

A low center of gravity, wide tread and a compact overall height contribute to the CR-Z's excellent handling. These virtues, together with specially tuned independent front and torsion-beam rear suspension, combine for an invigorating blend of agility, stability and ride quality.

Popular opinion states that performance and efficiency can't coexist.
We've never put much stock in popular opinion.

The compact and simple Honda Integrated Motor Assist IMA® system adds power and efficiency with an electric motor. The CR-Z's 1.5-liter, 16-valve i-VTEC® 4-cylinder gasoline engine combines with an electric motor to provide 122 horsepower and 128 lb-ft of torque* (123 lb-ft CVT). Perfect for driving in the city, the IMA's instantaneous torque at low rpm means quick off-the-line acceleration.



The world's first 6-speed production hybrid, CR-Z's sporting credentials include a 6-speed manual transmission—a claim true of very few sport coupes, much less hybrids.

At 37 combined mpg (35 city/39 highway);⁵ the CVT-equipped CR-Z is one of the most fuel-efficient vehicles on the road today. Not far behind is the manual-transmission model, which gets an EPA-rated 31 city/37 highway/34 combined mpg.⁵ Equally impressive is the AT-PZEV emissions rating in states that adhere to California Air Resource Board (CARB) Zero-Emission Vehicle regulations.⁷

The available Continuously Variable Transmission (CVT) allows you to drive the CR-Z more like a conventional automatic but also offers another pulse-quickenning way to change gears. Using the paddle shifters mounted on the steering wheel, the driver can shift through seven simulated gear ratios at will.



The battery pack, located down low behind the seats for an optimal center of gravity, supplies energy to the IMA system and stores recaptured energy from regenerative braking. The 7-module nickel-metal hydride (Ni-MH) battery system includes an 8-year/100,000-mile limited warranty.⁸

RESPONSIVE RESPONSIBLE



Honda is committed to providing safety for everyone—that means crash protection not only for our own drivers and passengers, but also for the occupants of other vehicles, and injury mitigation for pedestrians. We are dedicated to identifying and implementing advanced designs and features that help enhance the safety of vehicles on the road.

Obviously, not all collisions can be avoided. That's why every CR-Z includes safety systems designed to help protect you if you're in harm's way.

Vehicle Stability Assist™ (VSA®)* helps sense oversteer or understeer in an emergency situation, and then adjusts brake pressure at each wheel and/or reduces engine power to help restore driver control.

Advanced Compatibility Engineering™ (ACE™) enhances occupant protection and crash compatibility in frontal collisions by utilizing a network of connected structural elements to distribute crash energy more evenly throughout the front of the vehicle.

The side curtain airbag module is positioned along the side of the headliner. In the event of a sufficient side impact, this system will activate to help provide protection for all occupants.†

Both seats include active head restraints. During a rear impact, the head restraint moves forward and upward, decreasing the distance to the occupant's head and helping reduce the likelihood of neck injuries.



Airbags inflated for display purposes.

The CR-Z is equipped with 4-wheel disc brakes with anti-lock braking system (ABS) for impressive stopping power. The Brake Assist feature helps apply full braking in some emergency situations, and Electronic Brake Distribution (EBD) can distribute brake force among the four wheels based on how much load each wheel is bearing.

Both the driver and passenger are protected by advanced front airbags that incorporate dual-stage, multiple-threshold technology. If deployed, these airbags are capable of being inflated at different rates, depending on crash severity, seat-belt usage and/or other factors. In the event of a moderate-to-severe side impact, the side airbag inflates to help protect the driver's or front passenger's upper body.†

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

†Always use seat belts. The passenger's airbag poses serious risks to children. Honda recommends that you do not carry a child age 12 or under as a passenger. Please see your Honda dealer for details.



Two philosophies. One car. The union of performance and efficiency. Be sure to check out the CR-Z Experience on cr-z.honda.com and see what happens when opposites react.

\$19,545 MSRP* (CR-Z)

*MSRP excluding tax, license, registration, \$770 destination charge and options. Dealer prices may vary.

- 1.5-liter, 16-valve i-VTEC® 4-cylinder engine
- Integrated Motor Assist IMA®
- MT: 31/37/34 CVT: 35/39/37 (City/Hwy/Combined)⁵
- 3-mode drive system
- Eco Assist™ system
- AT-PZEV CARB emissions rating⁷
- 6-speed manual transmission with hill start assist
- Available continuously variable transmission (CVT) with paddle shifters
- Cruise control
- 4-wheel disc brakes
- 16" alloy wheels
- Front, front side and side curtain airbags
- Active head restraints
- Vehicle Stability Assist™ (VSA®) with traction control
- Tire Pressure Monitoring System (TPMS)⁹
- Security system with remote entry
- LED brake lights
- Automatic climate control with air filtration
- Power windows with auto-up/down driver's window
- 160-watt AM/FM/CD audio system with 6 speakers
- MP3/auxiliary input jack
- USB Audio Interface¹

\$21,105 MSRP* (CR-Z EX)

Standard Features (adds to CR-Z)

- High-intensity discharge (HID) headlights with auto-on/off
- Fog lights
- Heated power side mirrors
- Leather-wrapped steering wheel
- Aluminum shift knob with leather (6MT)
- 360-watt premium audio system with 7 speakers, including subwoofer
- Bluetooth®³ HandsFreeLink®
- Textured-aluminum pedals
- Available Honda Satellite-Linked Navigation™⁴ with voice recognition, steering wheel-mounted controls and digital audio-card reader



Personalize and protect with Honda Genuine Accessories. They're manufactured to the same strict standards as the rest of the vehicle. Please see your Honda dealer for details.

Your dealer's team of trained technicians is at the ready to help keep your Honda in superb shape. All 2012 Honda vehicles –and any Honda Genuine Accessories—are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty.¹⁰ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹⁰ too. For more information or assistance, please see your Honda dealer or give us a call at 1-800-33-Honda.

¹The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ²Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ³The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁴The Honda Satellite-Linked Navigation System is available on EX models in the United States, except Alaska. Please see your Honda dealer for details. ⁵Based on 2012 EPA mileage estimates. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. ⁶Horsepower and torque measured with IMA system. ⁷AT-PZEV (Advanced Technology Partial Zero-Emission Vehicle) models as certified by California Air Resources Board (CARB) are available in California and states that have adopted California Zero-Emission Vehicle regulations. ⁸Battery-pack limited warranty may vary. Please see your Honda dealer for details. ⁹For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ¹⁰**3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts. The passenger's airbag poses serious risks to children, Honda recommends that you do not carry a child age 12 or under as a passenger. Please see your Honda dealer for details.** Specifications, features, illustrations and equipment shown in this electronic brochure are based upon the latest available information at the time of production. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda, the H-mark symbol, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, Eco Assist, ECON logo, HandsFreeLink, Integrated Motor Assist IMA, i-VTEC, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. © 2011 American Honda Motor Co., Inc.