







Mazda CX-9. Seven Passengers…the Zoom-Zoom Way.™

Its shape is bold and athletic. Its performance, responsive and agile. Its ride quality, inspiring and reassuring. Yet, what may surprise you most of all is the CX-9's ingenious cabin. One that's spacious enough—from cockpit to cargo area—to actually seat seven adults in uncompromised comfort. How can a crossover SUV this stylish, exhilarating and emotionally satisfying also be this accommodating, versatile and practical? Simple. The all-new Mazda CX-9 gives your emotional wants and rational needs equal importance and priority. Finally, what you need is exactly what you want.

Nine reasons why the all-new Mazda CX-9 is, quite simply, a more satisfying crossover SUV experience:

Superbly Crafted Interior, pages 8–9

Hi-Tech Connections, pages 10–11

Comprehensive Safety Systems, pages 12–13

Smarter Seating For Seven, pages 14–19

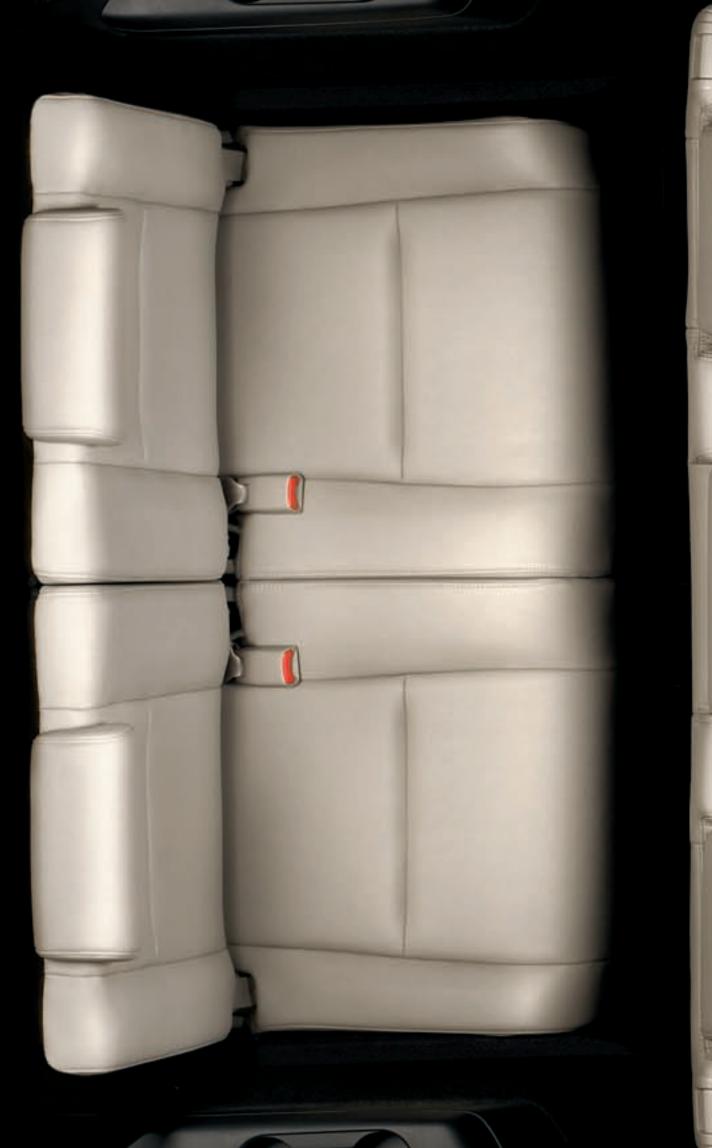
Seating For Seven, pages 20–21

Sports-Sedan-Inspired Cockpit, pages 22–23

Advanced Powertrain, pages 24–25

Refined Road Manners, pages 26–27

Pure Zoom-Zoom, pages 28–29



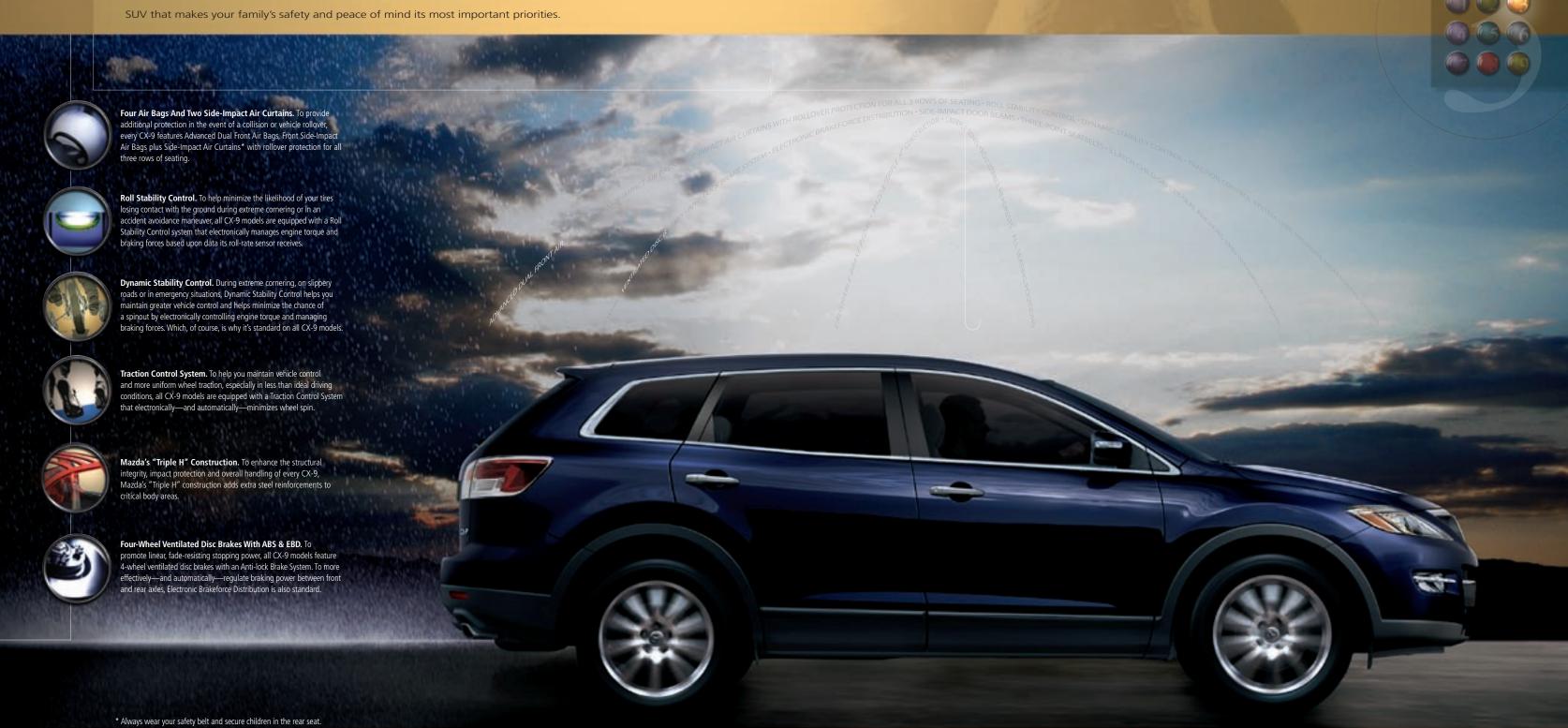








Mazda engineered the CX-9 to be among the safest vehicles in its class. Even Roll Stability Control and a full complement of front and side-impact air bags and side-impact air curtains* for all 3 rows are standard. Fact is, to help better protect you and your family, every CX-9 is equipped with a comprehensive array of standard passive and active safety systems. Some are as obvious as 3-point safety belts for all 7 seating positions and a Tire-Pressure Monitoring System. Others are well-hidden under the CX-9's shapely sheet metal and refined interior—including side-impact door beams, front and rear crumple zones and a "crushable" brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury. The painstakingly engineered result is a Crossover SUV that makes your family's safety and peace of mind its most important priorities.





Cleverly camouflaged by Mazda CX-9's sleek, athletic exterior is one of the most spacious, versatile and practical cabins of any crossover SUV on the planet. One with a wheelbase that's more than half a foot longer than Highlander's or Pilot's—so it can comfortably accommodate 7 adults with remarkable ease. One that's ingeniously engineered to provide more 2nd- and 3rd-row legroom than Highlander or Pilot, easier access to 3rd-row seating—plus more cargo room behind the 3rd-row as well. One that's thoughtfully equipped with standard features that include:

LATCH child-safety-seat anchors and tethers in the 2nd-row seat. Two 3rd-row storage bins designed to accommodate portable electronic games and controllers. Eight cup holders. Four 1-liter bottle holders. Plus a convenient under-floor, cargo-area storage box that's larger than Highlander's or Pilot's. And since it's so easy to get more of your favorite things into the CX-9, your entire family will easily get more out of it.

Enjoy more cargo room—top to bottom. Behind the CX-9's 3rdrow seat, you'll find a generous 17.2 cu ft of cargo room—plus an

under-floor storage box with nearly 2 cu ft of storage space. In fact,

the CX-9 actually gives you more total cargo room than Highlander or

Pilot—with only the 3rd-row seatback down or with both the 3rd- and 2nd-row seatbacks down. For even more convenience, a power rear liftgate (open/close)

With just one hand, the CX-9's ingeniously designed rear-access latch enables you to easily tilt and slide the 2nd-row seat forward to provide nearly 9 inches of foot space and surprisingly easy access to 3rd-row seating

For extra legroom and enhanced comfort, the CX-9's 2nd-row seat features nearly 5 inches of forward/backward travel plus a reclining seatback.

Thanks to its remarkably engineered 2nd- and 3rd-row seats, converting the CX-9 from a people mover to a cargo hauler couldn't be quicker. Or more convenient. A simple tug on the seatback release straps is all it takes to fold the

3rd-row, 60/40 split seatback

down-and gain 48.4 cu ft of

cargo space. Fold the 2ndrow 60/40 split seatback and the 3rd row down, and the CX-9 serves up a whopping 100.7 cu ft of total cargo space. That's more than Highlander or Pilot—and all without having to remove any headrests.

Unlike many SUVs, the CX-9's side sill and

Large rear doors that open significantly wider (72°) than the Highlander's or Pilot's help make entering and exiting the CX-9 a more comfortable exercise. It's one more way that Highlander and Pilot don't measure up.

cabin floor are actually flush. This easy-tooverlook feature eliminates the danger of tripping over a side sill that can be up to 3 inches higher than the floor in other SUVs.

with remote control is available on both the Grand Touring and Touring.* In every way imaginable, the CX-9 welcomes you with one great idea after another.

* Available spring '07.



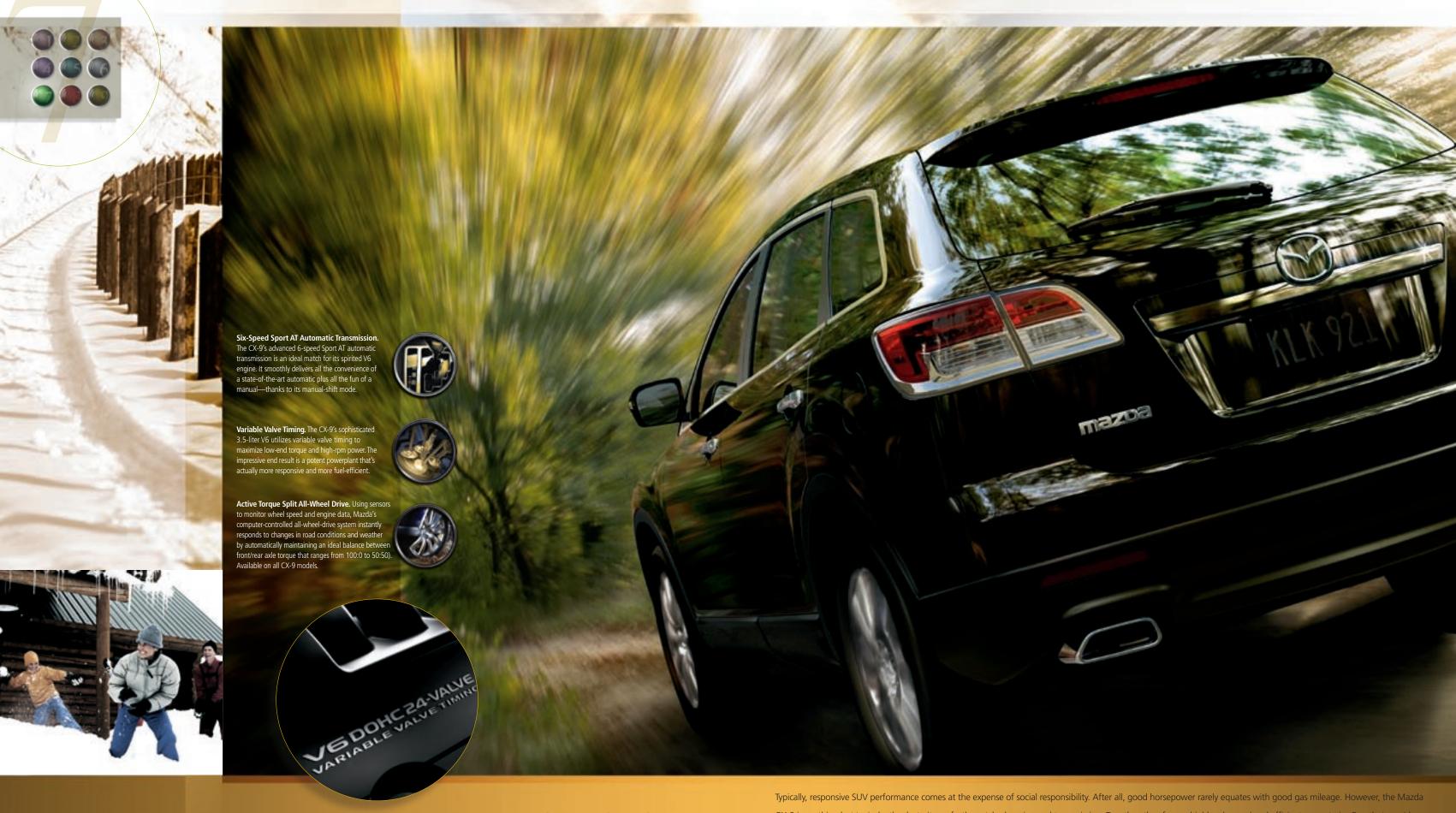




Try on a cockpit in touch with tomorrow.

Like a custom-tailored suit, the sports-sedan-inspired cockpit of the Mazda CX-9 is as precise and refined as it is stylish and comfortable. Equally impressive is the matrix of insightful standard features that the CX-9 presents to its driver. Like the extra comfort of a 6-way manual- (or available 8-way power-) adjustable driver's seat. A leather-wrapped steering wheel that both tilts and telescopes for a better driving position. Plus the luxury of a Three-Zone Automatic Climate-Control System. Even the standard 6-speaker AM/FM/CD stereo includes an input jack for your Apple® iPod®. Naturally, cruise control as well as power windows, mirrors and door locks is also standard. At your option, the cockpit of your CX-9 can also be personalized with an array of available cutting-edge features that includes: A voice-activated navigation system. Rearview camera. A Bose® 10-speaker Centerpoint® surround sound audio system. Auto-dimming rearview mirror with compass and Homelink®. As well as SIRIUS Satellite Radio.* All to ensure that the CX-9 cockpit is a perfect fit for your lifestyle today—and for years to come.

* SIRIUS 20 reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Apple and iPod are registered trademarks of Apple Computer, Inc.



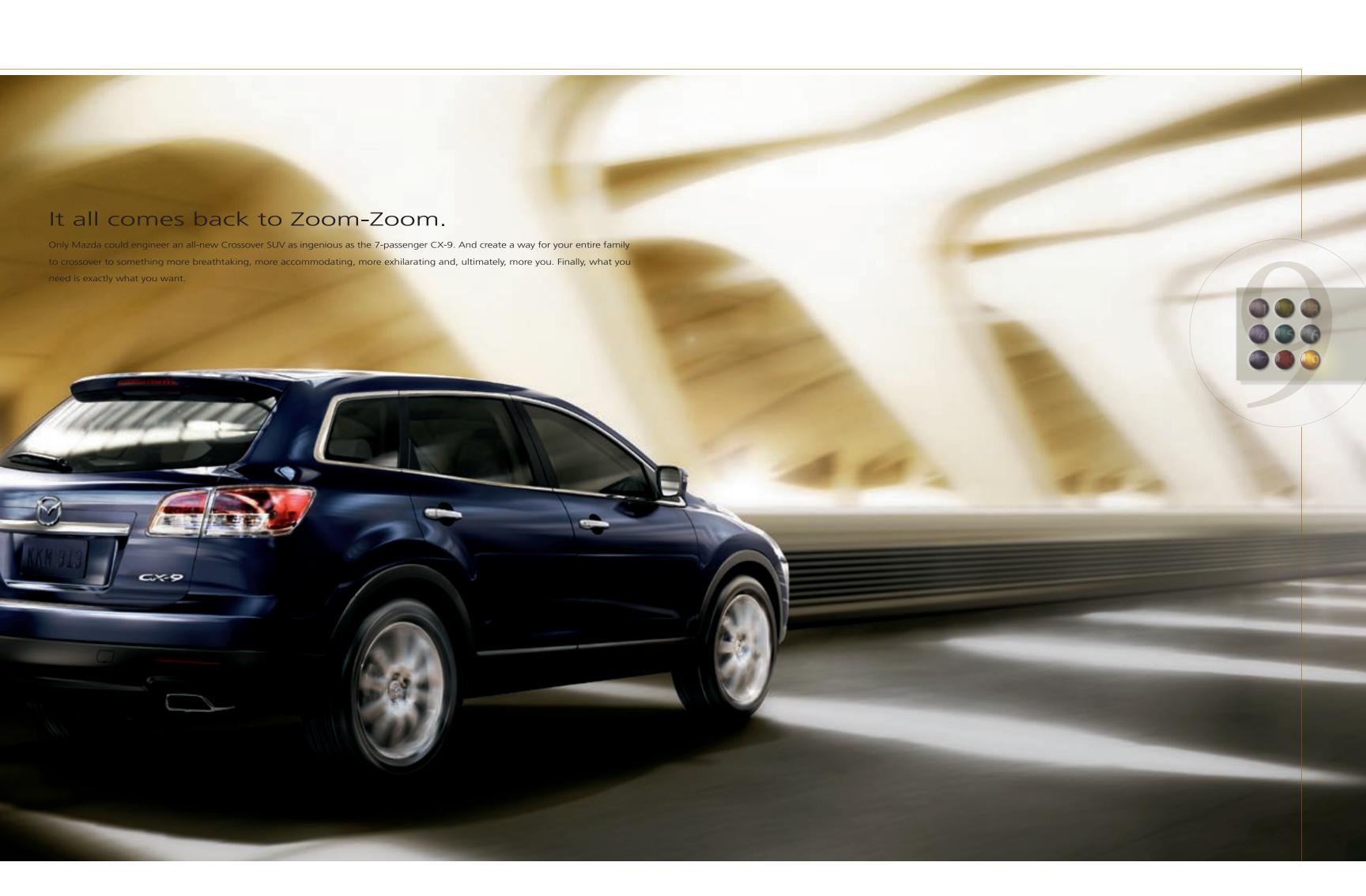
Fire up a powertrain that's both responsive and responsible.

Typically, responsive SUV performance comes at the expense of social responsibility. After all, good horsepower rarely equates with good gas mileage. However, the Mazda CX-9 is anything but typical—thanks to its perfectly matched engine and transmission. Together, they form a highly advanced and efficient powertrain. One that provides the CX-9 with a well-balanced combination of responsive power, precise control—plus up to an estimated 24 mpg (FWD) on the highway. To ensure spirited performance, the CX-9 utilizes a 263-hp all-aluminum 3.5-liter DOHC V6 that boasts 24 valves, variable valve timing, electronic throttle control and a robust 249 lb-ft of torque @ 4500 rpm. To promote optimum driver control, the CX-9 is also equipped with a sophisticated 6-speed Sport AT automatic transmission that even features a manual-shift mode. Completing the picture is Mazda's available Active Torque Split AWD system. Computer controlled, it instantly reacts to changing road and weather conditions to distribute the ideal amount of power required by both front and rear wheels. The results are enhanced traction and vehicle control.



"big" SUV. Up front, a MacPherson strut setup is responsible for maintaining ideal tire-to-road contact. In the rear, the CX-9 utilizes a sophisticated multilink system to promote accurate wheel placement and surefooted handling Substantial stabilizer bars, front and rear, also help to minimize body roll. Add Mazda's suspension-tuning expertise to the equation, and you get a Crossover SUV with remarkably well-disciplined road manners. Plus a ride dynamic that's exceptionally stable, comfortable and responsive—in the parking lot as well as on the highway





2007 MAZDA CX-9 Color & Trim

CX-9 Specifications

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Engine size and type	3.5L DOHC 24-valve V6
Horsepower, SAE net	263 @ 6250 rpm
Torque, SAE net lb-ft	249 @ 4500 rpm
Redline	6500 rpm
Compression ratio	10.3:1
Fuel system	Multiport electronic fuel injection
Required fuel	Regular Unleaded Gasoline
EPA estimated mileage (city/highway)	FWD: 18/24 AWD: 16/22
Body type	Unibody with "Triple H" construction
Steering type	Power rack-and-pinion with variable assist
Turning circle, curb-to-curb (ft)	37.4
Base curb weight (lb)	FWD: 4312 AWD: 4546
Exterior Dimensions	
Wheelbase/overall length (in)	113.2/199.8
Overall width/overall height (in)	76.2/68.0
Track, front/rear (in)	65.1/64.7
Ground clearance (in)	8.0
Interior Dimensions	(Front/2 nd Row/3 rd Row)
Headroom (in)	39.6/39.0/35.4
Headroom with moonroof (in)	38.4/39.0/35.4
Legroom (in)	40.9/39.8/32.4
Shoulder room (in)	59.4/58.7/56.9
Hip room (in)	56.5/56.0/43.7
Capacities	
Passenger volume (cu ft)	139.2 (without moonroof) 137.5 (with moonroof)
Cargo volume (cu ft)	17.2 (rear seatback up) 48.4 (3rd-row seatback folded) 100.7 (2nd- and 3rd-row seatbacks folded)
Fuel capacity (U.S. gallons)	20.1
Towing capacity (lb)	2000 (3500 with Towing Package)

CX-9 Mechanical Features

Engine & Transmission	Sport	Touring	Grand Touring
3.5L DOHC 24-valve V6 engine	S	S	S
■ 6-speed Sport AT automatic transmission	S	S	S
Front-wheel drive	S	S	S
Active Torque Split All-Wheel Drive	0	0	0
Suspension & Braking			
Power variable-assist rack-and-pinion steering	S	S	S
Independent MacPherson strut front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Power-assisted ventilated front/rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S
Roll Stability Control	S	S	S
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	S	S	S

- 80	Options/Option Packages	Sport	Touring	Grand Touring
	Power Seat Option Package: 8-way power driver's seat with manually adjustable lumbar support	0	-	-
r	Moonroof and Bose® Audio Package: Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround System with 10 speakers; in-dash 6-disc CD changer	0*	0	0
F	Rear-Seat Entertainment System with Bose® Audio Package: 9-inch rear DVD with 5.1 audio surround Sound; Bose® remium Centerpoint® Surround System with 11 spea®kers; n-dash 6-CD changer; audio/video input jack; 115V outlet	0*	0	0
r	☑ Touring Navigation Package: DVD navigation system; earview camera; Mazda Advanced Keyless Entry & Start System	-	O [†]	-
F	Fouring Assistance Package (Available Spring 2007): Power open/close rear liftgate; DVD navigation system; rearview camera; Mazda Advanced Keyless Entry & Start System	-	O [†]	-
	Grand Touring Navigation Package: DVD navigation system; earview camera	-	-	O [†]
F	Grand Touring Assistance Package (Available Spring 2007): Power open/close rear liftgate; DVD navigation system; earview camera	-	-	O [†]
t	Towing Package: 3500-lb capacity; hitch receiver and railer-wiring harness; heavy-duty transmission cooler and adiator fan; revised Engine Control Module	-	0	0
(Crystal White Pearl Mica paint	0	0	0
F	Roof rack	O/A	O/A	O/A
F	ront and rear splash guards (Black, set of 4)	O/A	O/A	O/A
1	Moonroof wind deflector (requires moonroof)	O/A	O/A	O/A
	SIRIUS Satellite Radio receiver kit with 6-mo. subscription [‡]	O/A	O/A	O/A
A	All-weather floor mats	O/A	O/A	O/A
(Cargo mat (color-keyed carpet)	O/A	O/A	O/A
(Cargo net	O/A	O/A	O/A
F	Retractable cargo cover (not available with Assistance Pkg)	O/A	O/A	O/A
F	Remote engine start	O/A	O/A	O/A
I	n-dash 6-disc CD/MP3 changer	O/A	O/A	O/A
	Compass auto-dimming mirror with HomeLink® (Grand Fouring includes rain sensor cover)	O/A	O/A	O/A
A	Alarm system with shock sensor (late availability)	O/A	O/A	O/A
	Rearview camera system with auto-dimming mirror display late availability)	O/A	O/A	O/A

CX-9 Equipment & Features Exterior Features

18-inch aluminum alloy wheels; P245/60R18 tires

18-inch aluminum alloy wheels; P245/60R18 tires	S	S	_
20-inch aluminum alloy wheels; P245/50R20 tires	-	-	S
Privacy-tint glass	S	S	S
Rear roof spoiler	S	S	S
Dual body-color power remote outside mirrors	S	_	-
Dual body-color heated power remote outside mirrors	_	S	S
Dual outside mirror side marker lights	_	_	S
Body-color door handles	S	S	_
Chrome door handles			S
Body-color front & rear bumpers	<u> </u>	5	S
	<u> </u>	5	3
Halogen headlights		2	-
■ HID (Xenon) low-beam headlights with automatic on/off		_	S
Halogen fog lights		_	S
ED taillights and center high-mount brake light	S	S	S
Dual stainless steel exhaust outlets	S	S	S
Variable-intermittent front windshield wipers	S	S	-
Rain-sensing variable-intermittent front windshield wipers	-	-	S
Intermittent rear wiper/washer	S	S	S
Interior Features			
Power windows with front one-touch auto up/down	S	S	S
feature and global open	_	-	_
Power door locks with 2-stage unlocking	S	S	S
Remote keyless entry with retractable key	S	S	_
Mazda Advanced Keyless Entry & Start System	_	P	S
Tilt/telescopic steering wheel	5	S	S S
Cruico control with stoories wheel seems 1911 1911		_	
Cruise control with steering-wheel-mounted illuminated controls	S	S	S
Three-Zone Automatic Climate-Control System	S	S	S
Leather-wrapped center console armrest with	S	S	S
storage compartment			
Rear window defogger	S	S	S
Heater/defroster with rear heater ducts	S	S	S
Dual front 12V power points; rear 12V power point	S	S	S
Electroluminescent gauges; blue indirect interior lighting	-	-	S
Piano black interior trim	S	S	_
Silver-and-wood-pattern interior trim	-	_	S
Front- and rear-door storage pockets with bottle holders	S	S	S
Dual illuminated vanity mirrors with covers and extensions	S	S	S
Front, 2nd- and 3rd-row cup holders	S	S	S
Front map lights; courtesy front-door and cargo-area lights	S	S	S
	<u> </u>	5	
Driver's left footrest		_	S
Rear under-floor storage compartment	S	S	S
2nd-row center armrest with cup holders	S	S	S
AM/FM/CD stereo with 6 speakers	S	S	S
Auxiliary-audio input jack	S	S	S
Steering-wheel-mounted illuminated audio controls	S	S	S
■ Bluetooth® hands-free phone capability	_	S	S
SIRIUS Satellite Radio-ready head unit [‡]	S	S	S
Seating & Trim			
■ 7-passenger seating capacity	S	S	S
Reclining front bucket seats	S	S	S
	<u> </u>	5	S S
60/40 split fold-down 2nd-row seatback with armrest and one-motion walk-in access to 3rd row	3	3	3
50/50 split fold-down 3rd-row seatback	S	S	S
Adjustable headrests for all seating positions	S	S	S
4-way power front passenger seat	3	S	S S
	S	3	
6-way manually adjustable driver's seat		_	_
8-way power driver's seat with manual lumbar	0	_	-
8-way power driver's seat with power lumbar	-	S	S
(3-memory setting on Grand Touring) Heated front seats		C	
	-	S	S
Carpet floor mats	S	S	S
Driver's seatback map pocket	S	S	S
Cloth-trimmed seats	S	-	-
Leather-trimmed seats (front and second row)	-	S	S
Safety & Security			
Roll Stability Control	S	S	S
Side-impact air curtains§ (coverage for all three rows)	S	S	S
with rollover protection			
Advanced dual front air bags§	S	S	S
Front side-impact air bags§	S	S	S
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	5	S	S
Side-impact door beams	S	S	S
	<u> </u>	5	S S
3-point safety belts for all seating positions			
LATCH 2nd-row child-safety-seat anchors Passenger windows lockout feature—driver controlled	S	S	S
	S	S	S
	S	S	S
Tire-Pressure Monitoring System (TPMS)			
	S	S	S

Sport Touring Grand Touring

* Sport model requires Power Seat Option Package. † Requires Moonroof and Bose® Audio Package or Rear-Seat Entertainment System with Bose® Audio Package. ‡ SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. § Always wear your safety belt and secure children in the rear seat.

■ MazdaUSA.comWherever you see this symbol, you can get the whole story on our interactive Web site.



TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Stormy Brac Milea	
TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Galaxy Gray Mica

TRIIVI LEVEL	INTERIOR FABRICS
CX-9 Sport	Black Cloth
CX-9 Touring	Black Leather
CX-9 Grand Touring	Black or Sand Leather



Liquid Platinum Metallic

TRIM LEVEL	INTERIOR FABRICS	
CX-9 Sport	Black Cloth	
CX-9 Touring	Black Leather	
CX-9 Grand Touring	Black or Sand Leather	



Black Cherry Mica

Diack Circity winca	
TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Rlack or Sand Leather



Sparkling Black Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Crystal White Pearl Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Copper Red Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Black or Sand Leather





Sand Cloth CX-9 Sport



Black Cloth CX-9 Sport



Sand Leather CX-9 Touring and Grand Touring



Black Leather CX-9 Touring and Grand Touring

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Your peace of mind is a top priority.

We want your new Mazda CX-9 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2007 Mazda vehicle is covered by all of the following:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty.
- A 3-year/36,000-mile,* 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile* limited powertrain warranty.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000. * Whichever comes first.

Mazda American Credit: Financing made simple.

Whether you're interested in buying or leasing a new Mazda, Mazda American Credit (MAC) is committed to helping make the financing process a convenient, hassle-free and satisfying experience. Put our first-class customer service to the test. Simply ask your Mazda dealer to explain which MAC purchase or lease plan best meets your needs.



Or visit MazdaCredit.com for

The ultimate cyberspace pit stop.

For more motorized fun of the virtual variety, Web surf yourself straight over to MazdaUSA.com and add it to your list of favorites. You can scope out all the new Mazdas—even compare them to the competition. Download photos, vehicle specs and MSRPs. Order brochures. Score seasonal incentives and special services offers. Pick up handy maintenance tips. Get updates on driving technology, tuning and motorsports in the MAZDASPEED area. Interactively "build" the Mazda CX-9 of your dreams and trick it out with your favorite accessories. Request a quote. Even locate a Mazda dealer. It's the quick and easy way to bring yourself totally up to speed.

Genuine Mazda Accessories: The real deal.

Part of the joy of owning a new Mazda CX-9 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. Better yet, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



iPod® Integration Module. Taking your Apple® iPod along for the ride just became a lot easier. Mazda's iPod Integration Module allows you to play your iPod through your CX-9 audio system with crystal-clear sound and a built-in battery charger. Works with all 30-pin, dock-connector-equipped iPods. Available on all CX-9 models, (iPod not included, See your dealer for compatibility conditions and limitations on installation.)

Compass Auto-Dimming Mirror with Homelink®. Automatically dims to reduce glare from headlights of cars behind you. Bright LED compass readout available with the added security, efficiency and convenience of HomeLink, Replaces interior rearview mirror

Roof Rack and Crossbars. Sleek and aerodynamically designed, the durable Roof Rack and Roof-Rack Crossbars are a convenient way to increase cargo capacity. Versatile Crossbar design accepts access is needed. bicycle, ski/snowboard and cargo carrier attachments and features 100-lb capacity evenly distributed.

Retractable Cargo Cover. Provides a finished look to the cargo area when the rear seats are folded flat. Easy to install, remove or retract when full

CX-9 Accessories

Outside Mirrors with Side

Hood Bug Deflector (Smoke)

Bike Carrier, Roof-Rack Mount

Bike Carrier, Trailer-Hitch Mount

Ski/Snowboard Carrier, Roof-

Moonroof Wind Deflector

Roof-Rack Crossbars

Roof Luggage Basket

Roof Cargo Box

Compass Auto-Dimming Mirror

Rearview Camera System with

Auto-Dimming Mirror Display

• iPod® Integration Module

• SIRIUS Satellite Radio*

Remote Engine Start

All-Weather Floor Mats

Retractable Cargo Cover

· Cargo Mat, Carpeted,

(Late Availability)

(Late Availability)

In-Dash 6-Disc CD/MP3 Changer

Alarm System with Shock Sensor

with Homelink®

Fog Light Kit

Marker Lights

Car Cover

Roof Rack

• Front Mask







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ption requires a subscription and Mazda satellite radio ory kit. Available only in the U.S., except Alaska and Hawai

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